



<p style="text-align: center;">STRENGTHS</p> <p>LARGE CUSTOMER BASE HIGH RETENTION CDK SERVICE DIGITAL MULTI POINT INSPECTIONS TEXT COMMUNICATIONS WITH CUSTOMERS SOLID TECH WITH EXTENSIVE KNOWLEDGE OF MANUFACTURER WELL EQUIPT SERVICE DEPARTMENT WITH ALL THE REQUIERED SPECIAL TOOLS NEEDED EDUCATION AND TRAINING FOR ALL TECHNICIANS AND POSSIBILITIE FOR ADVANCEDMENT</p>	<p style="text-align: center;">WEAKNESSES</p> <p>STAFFING THROUGHPUT POOR MARKETING PARTS AVAILABILITY</p>
<p style="text-align: center;">OPPORTUNITIES</p> <p>TRACKING LOSS SALES INCREASE IN MARKETING CAMPAIGNS AVAILABLE SPACE FOR MORE TECHS POSITIVE WORK ENVIROMENT YOUTHFUL MANAGEMENT WITH A STRONG DESIRE TO DO BETTER EXPERIENCED STAFF</p>	<p style="text-align: center;">THREATS</p> <p>SERVICE STAFF DOES NOT RECOGNIZE CUSTOMERS TRUE VALUE STAFF COMMUNICATES WITH CUSTOMER POORLY LONGER MAINTENANCE INTERVALS ELECTRIFI CATION EV PARTS SUPPLY CHAIN</p>