



## Financial Management Objective Homework

**Student Class #** Shaun Vogler
**Name:** N330 **Academy**

*I plan to accomplish the following objective*  *by our next class on:*

**Provide the relevant composite data**

Department	Month	Page	Column
SERVICE	10	4	65

<b>Action plan for achieving objective</b>
<b>What is the area of focus? Advertising, All of our discounts and coupons go into this account. Our discount and coupons are out of control.</b>
<b>What is the proposed plan? How will you achieve it? I am going to have discounts such as employee discount be taken off the cost of sale. All coupons will be looked at and see if they can be adjusted and also get with my aspen rep and see if the amount of coupons can be adjusted</b>
<b>How will you track your progress? What measurements, KPI's? How often will you track? I will track by weekly checking this account and updated service advisors the progress that they are making</b>
<b>Who are the employees that will be involved, or impacted? Will they require training or assistance? All service advisors will be involved in this process</b>
<b>Is there a cost, or estimated cost for implementation? This will cost no money and will only help</b>
<b>Projected date of completion?12/31/2017</b>

<b>Jan.</b>	<b>Feb.</b>	<b>March</b>	<b>April</b>	<b>May</b>	<b>June</b>
<b>July</b>	<b>Aug.</b>	<b>Sept.</b>	<b>Oct.</b>	<b>Nov.</b>	<b>Dec.</b>