



ACADEMY

Dealer Labor Rate Survey

Complete this survey if you have a dealer (OEM) store.

Dealer	Labor Rate		Flat Rate Time Standard
	Single	Variable	
US Crown Motors Ltd		C 35.00 142.50 W 126.00 ^{6M Honda} 116.00 M 100.00 100.00 R 142.47 - 161 I 142.47 - 161.50	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input checked="" type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
Crown II		C 47.50 W ^{Toyota} 111.20 ^{SW} 132.70 M 100.00 R 137 - 152	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
Chrysler		C _____ W _____ M _____ R _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
Elhart Nissan		C 49.75 W 99.00 M 110.00 R 144.95	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
Elhart GMC		C 49.75 W 126.50 M 110.00 R 144.95	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
Variable Rate Code(s): C=Lowest, Most Competitive (ie., L.O.F., etc.) W=Warranty M=Maintenance Rate (Normal Factory Maintenance) R =Highest, Repair Rate I = Internal			



Non-Dealer Competitive Maintenance Pricing Summary Survey

- This survey is designed for independent, or non-dealer stores.
- Make sure to include parts and labor.

Competitor Name	Lube, Oil & Filter	Cabin Filter	Balance Tires	Align Front End	Service A/C	Replace Front Disc Pads
West Side Auto	55	* 50	50	95	190	400
Chary's Auto	68-75	* 40	80	80	125	350
Belle Tire	89	* 25	60	89.99	125	400
Competitor Averages	73	38.3	63.3	88.3	146.6	383.3
My Dealership	59.95	47	59.95	129.95	180	538.99