

⊛ Put in dropbox



Non-Dealer Competitive Maintenance Pricing Summary Survey

- This survey is designed for independent, or non-dealer stores.
- Make sure to include parts and labor.

Competitor Name	Lube, Oil & Filter	Cabin Filter	Balance Tires	Align Front End	Service A/C	Replace Front Disc Pads
Terry Cullen Chevrolet	54.95	49.95	49.95	74.95	189.95	starting at 249.95
Goodyear	27.95 54.95	39.99 installed.	#60 rotate balance	#89.99.	#49.99 check #95. recharge	#179 #369. part rotors & brake.
Pep Boys.	\$50.99	45.	# 75 55	#80.99	X	\$189.
Jiffy Lube	\$78.99	\$59/69 installed	#59.	X	\$149.99	\$350 brakes and rotors.
Tires Plus.						
Competitor Averages	\$61.64	\$47.99	\$58	\$85.49		
My Dealership						

1. Camera in service bay
2. \$20 pickup fee for dropoff service.
3. How do we put a massive, massive emphasis on our service department?
4. Videos in service!?! (TruVideo, iService, etc.)

Dealer Labor Rate Survey

Complete this survey if you have a dealer (OEM) store.

Dealer	Labor Rate		Flat Rate Time Standard
	Single	Variable	
T/C		C <u>130⁰⁰</u> W <u>121⁹¹</u> M _____ R _____ I <u>130⁰⁰</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input type="checkbox"/> Other
Bellamy		C <u>130⁰⁰</u> W <u>121⁵⁶</u> M _____ I <u>115⁰⁰</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input type="checkbox"/> Other
Nalley		C <u>130⁰⁰</u> W <u>116⁰⁰</u> M _____ I <u>130⁰⁰</u>	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
SouthTown		C <u>139⁹⁵</u> W <u>124⁴⁹</u> M _____ I <u>139⁹⁵</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input type="checkbox"/> Other
		C _____ W _____ M _____ R _____ I _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other

Variable Rate Code(s):
 C=Lowest, Most Competitive (ie., L.O.F., etc.) W=Warranty
 M=Maintenance Rate (Normal Factory Maintenance) R=Highest, Repair Rate I = Internal