

EMILIO LOCILENTO
 SERVICE
 NADA 380



Dealer Labor Rate Survey

Complete this survey if you have a dealer (OEM) store.

Dealer	Labor Rate		Flat Rate Time Standard
	Single	Variable	
Volvo Cars Danvers	\$162 ⁹⁵	C _____ W _____ M _____ R _____ I _____	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other VOLVO SERVICE TIME GUIDE
Boston Volvo	\$169	C _____ W _____ M _____ R _____	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other VOLVO SERVICE TIME GUIDE
North Shore Nissan		C <u>142</u> W <u>129</u> M _____ R _____	<input checked="" type="checkbox"/> Factory <input checked="" type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input type="checkbox"/> Other
Honda North		C <u>128⁹⁵</u> W <u>121⁹⁵</u> M _____ R _____	<input checked="" type="checkbox"/> Factory <input checked="" type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input type="checkbox"/> Other
Ira Toyota		C <u>110⁵⁵</u> W <u>124⁹⁵</u> M _____ R _____	<input checked="" type="checkbox"/> Factory <input checked="" type="checkbox"/> Chilton <input type="checkbox"/> Computer <input checked="" type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input type="checkbox"/> Other

Variable Rate Code(s):

C=Lowest, Most Competitive (ie., L.O.F., etc.)

W=Warranty

I= Internal

M=Maintenance Rate (Normal Factory Maintenance)

R =Highest, Repair Rate



Non-Dealer Competitive Maintenance Pricing Summary Survey

- This survey is designed for independent, or non-dealer stores.
- Make sure to include parts and labor.

Competitor Name	Lube, Oil & Filter	Cabin Filter	Balance Tires	Align Front End	Service A/C	Replace Front Disc Pads	Totals (Sum Rows)
Charlies Garage 4.23 / Lou	\$75	\$75	\$48	\$100	\$100	\$375	\$773
SPG Auto Repair, Salem 4.23 / Dean	\$120	\$100	\$100	\$90	\$150	\$400	\$960
RYL side Auto center 4.23 / Sue	\$80	\$42	\$20	\$89	\$90	\$385	\$706
Meineke Car Care 4.23 / Kirk	\$54	\$29	\$40	\$69	\$69	\$360	\$621
Danvers Auto center 4.23 / Tim	\$60	\$40	\$80	\$110	\$130	\$400	\$820
Firestone complete auto 4.23 / Madison	\$92 ⁸⁴	\$57 ⁹⁸	\$61 ⁵⁶	\$94 ⁹⁹	\$52 ⁹⁹	\$350 ⁹⁹	\$711 ³⁵
Competitor Averages	\$80 ³¹	\$57 ³³	\$58 ²⁶	\$92 ¹⁷	\$98 ⁶⁷	\$378 ⁴⁹	\$765 ²³
My Dealership	\$149 ⁹⁵	\$83 ⁹⁵	\$89 ⁹⁵	\$159 ⁹⁵	\$199 ⁹⁵	\$199 ⁹⁵	\$883 ⁷⁰

Date = 04/23/2021 , Between 10:30AM - 12PM.