



ACADEMY

### Non-Dealer Competitive Maintenance Pricing Summary Survey

- This survey is designed for independent, or non-dealer stores.
- Make sure to include parts and labor.

Competitor Name	Lube, Oil & Filter	Cabin Filter	Balance Tires	Align Front End	Service A/C	Replace Front Disc Pads
JIM JIFFY LUBE	39 <sup>99</sup> PLUS	50	N/A	N/A	N/A	N/A
JESSE TREAD WORKS	55 <sup>00</sup>	55	59 <sup>95</sup>	90 <sup>00</sup>	199 <sup>95</sup>	225 <sup>00</sup>
BRAIDEN THE WRENCH	60 <sup>00</sup>	50	69 <sup>99</sup>	95 <sup>00</sup>	179 <sup>99</sup>	199 <sup>95</sup>
<b>Competitor Averages</b>						
<b>My Dealership</b>						

Who  
Where  
When



ACADEMY

### Dealer Labor Rate Survey

Complete this survey if you have a dealer (OEM) store.

Dealer	Labor Rate		Flat Rate Time Standard
	Single	Variable	
ZIEMS FORD		C <u>90</u> W <u>112.24</u> M <u>90</u> R <u>130</u> I <u>130</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input checked="" type="checkbox"/> Other
WEBB	120	C _____ W _____ M _____ R _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
H1 COUNTRY		C _____ W <u>114.44</u> M _____ R <u>120</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
		C _____ W _____ M _____ R _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
		C _____ W _____ M _____ R _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other

**Variable Rate Code(s):**  
 C=Lowest, Most Competitive (ie., L.O.F., etc.)      W=Warranty  
 M=Maintenance Rate (Normal Factory Maintenance)      R =Highest, Repair Rate      I = Internal