



ACADEMY

Dealer Labor Rate Survey

Complete this survey if you have a dealer (OEM) store.

Dealer	Labor Rate		Flat Rate Time Standard
	Single	Variable	
EMPIRE Hyundai		C <u>37.00</u> W <u>115.00</u> M <u>120.00</u> R <u>120.00</u> I <u>120.00</u>	<input type="checkbox"/> Factory <input checked="" type="checkbox"/> Chilton <input type="checkbox"/> Computer <input checked="" type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
Bristol Toyota	<u>125.00</u>	C _____ W _____ M _____ R _____	<input type="checkbox"/> Factory <input checked="" type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
Dartmouth Nissan	<u>130.00</u>	C _____ W _____ M _____ R _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input checked="" type="checkbox"/> Other
Coloursal Honda	<u>149.00</u>	C _____ W _____ M _____ R _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input type="checkbox"/> Other
ALDEN Mazda	<u>134.95</u>	C _____ W _____ M _____ R _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input type="checkbox"/> Other
Variable Rate Code(s): C=Lowest, Most Competitive (ie., L.O.F , etc.) W=Warranty I= Internal M=Maintenance Rate (Normal Factory Maintenance) R =Highest, Repair Rate			



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Non-Dealer Competitive Maintenance Pricing Summary Survey

- This survey is designed for independent, or non-dealer stores.
- Make sure to include parts and labor.

Competitor Name	Lube, Oil & Filter	Cabin Filter	Balance Tires	Align Front End	Service A/C	Replace Front Disc Pads	Totals (Sum Rows)
Good year						Roton's	
Francis	24.95	45.95	80.00	100.00	150.00	399.00	799.90
Firestone							
Jade	27.98	66.98	62.76	83.99	147.99	373.98	763.68
Sullivan Tire							
Manny	34.98	50.00	64.00	99.99	129.99	350.00	728.97
Jiffy Lube			Not offered	Not offered			
Shaww	45.00	49.00			139.00	369.00	602.00
Meincke							
Lauren	36.50	25.95	78.00	89.95	180.00	385.00	795.40
Mouro					Not offered		
Denise	39.95	40.00	48.00	129.99		460.00	717.94
Competitor Averages	34.89	46.31	66.55	100.78	149.40	389.49	4407.89
My Dealership	34.95	59.95	69.95	89.99	179.95	579.00	1013.79