



ACADEMY

Dealer Labor Rate Survey

Complete this survey if you have a dealer (OEM) store.

Dealer	Labor Rate		Flat Rate Time Standard
	Single	Variable	
Bloomington Acura	C-164.95	C _____ W _____ M _____ R _____ I _____	<input type="checkbox"/> Factory <input checked="" type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
White Bear Acura	C-159.88	C _____ W _____ M _____ R _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input type="checkbox"/> Other
Bmw Minnetonka	C-169.00	C _____ W _____ M _____ R _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input type="checkbox"/> Other
Audi MPLS	C-174.87	C _____ W _____ M _____ R _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input checked="" type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
Lupient Infinity	C-175.00	C _____ W _____ M _____ R _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input type="checkbox"/> Other
Variable Rate Code(s): C=Lowest, Most Competitive (ie., L.O.F., etc.) W=Warranty M=Maintenance Rate (Normal Factory Maintenance) R=Highest, Repair Rate I = Internal			



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Non-Dealer Competitive Maintenance Pricing Summary Survey

- This survey is designed for independent, or non-dealer stores.
- Make sure to include parts and labor.

Competitor Name	Lube, Oil & Filter	Cabin Filter	Balance Tires	Align Front End	Service A/C	Replace Front Disc Pads
763-757-0607 Minnesota Automotive	Syn Blend 44.00 Syn 64.00	20.00 no labor	54.99	89.99	12oz. frax 175.56 (approx)	Pads/rotors 350.00 economy <hr/> Pads/rotors 450.00 premium
612-353-6503 Nelsons Auto Repair	80.47 full syn	21.99	49.99	99.99	149.99	372.91 372.91 pads & rotors
763-425-9890 T&L Automotive	30.00	29.00	49.99 64	89.00	180.00	300.00
763-315- 0630 Victory Auto serve	starting 39.95	60.00	49.95	89.95	"varies from car to car" "depends what's wrong w/ it"	385.00
763-355-7126 Ray Inc's Automotive	67.11	67.99	55.00	89.99	150.00 (Ball park)	pads + rotors 260.00
Honest 1 Automobile 763-432-0513 763-432-0513	59.11 full syn	39.99	69.99	119.99	220.00	400.00 pads & rotors
Competitor Averages	54.95	39.83	58.15	96.49	175.11	361.32
My Dealership	54.95	44.95	74.95	114.95 (NVA)	225 + Fraxon	330.90 w/ (rotor resurfacing)