



## Non-Dealer Competitive Maintenance Pricing Summary Survey

- This survey is designed for independent, or non-dealer stores.
- Make sure to include parts and labor.

Competitor Name	Lube, Oil & Filter	Cabin Filter	Balance Tires	Align Front End	Service A/C	Replace Front Disc Pads	Totals (Sum Rows)
Lewisville Tire	110.00	39.95	29.99	125.00	Couldn't perform	209.00	513.94
Firestone	100.00	15.00	36.00	95.00	154.95	178.00	578.95
Goodyear	85.00	20.00	19.99	110.00	160.00	185.00	579.99
Jiffy Lube	Wouldn't give synthetic price. Said I didn't need synthetic	25.00	20.00	106.00	Couldn't perform	Couldn't perform	151.00
	Toyota Requires synthetic only						
Competitor Averages	98.33	24.99	26.50	109.00	157.48	190.66	455.97
My Dealership	69.95	27.99	24.95	99.95	179.00	195.00	596.84



## Dealer Labor Rate Survey

Complete this survey if you have a dealer (OEM) store.

Dealer	Labor Rate		Flat Rate Time Standard
	Single	Variable	
Lone Star Toyota of Lewisville		C <u>145</u> W <u>119</u> M <u>145</u> R <u>145</u> I <u>145</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input checked="" type="checkbox"/> Other Alldata
Texas Toyota of Grapevine	Variable Door Rate Labor Grid	C <u>164.95</u> W <u>143.47</u> M _____ R _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
Toyota of Richardson		C <u>165.00</u> W <u>140.00</u> M _____ R _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
Toyota of Dallas		C <u>160</u> W <u>120.21</u> M _____ R _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
		C _____ W _____ M _____ R _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other

**Variable Rate Code(s):**

C=Lowest, Most Competitive (ie., L.O.F., etc.)

W=Warranty

I= Internal

M=Maintenance Rate (Normal Factory Maintenance)

R =Highest, Repair Rate