



Non-Dealer Competitive Maintenance Pricing Summary Survey

- This survey is designed for independent, or non-dealer stores.
- Make sure to include parts and labor.

Person:
 Ryan
 Chris
 Jim
 Kurt

Competitor Name	Lube, Oil & Filter	Cabin Filter	Balance Tires	Align Front End	Service A/C	Replace Front Disc Pads	Totals (Sum Rows)
Belle Tire	P-47.95 L-89.99	P-32.99 L-60.00	74.99	89.99	P-35.98 L-90.00	P-214.97 L-189.98	404 ⁹⁵
Arbor Motion	P-131.43 L-26.87	P-87.19 L-67.20	76.80	132	P-198 L-25.58	P-444.93 L-212	656 ⁹³
Stadium Auto	P-143.92 L-53.99	P-79.07 L-83.92	139.87	149.95	P-27.70 L-129.87	P-440.28 L-279.74	720 ⁰²
Firestone	P-121.71 L-59.15	P-59.99 L-22.99	55.28	96.00	P-12.99 L-88.99	P-182.98 L-138	320 ⁹⁸
Competitor Averages	155 ⁴⁵	123 ³⁴	86 ⁷⁴	116 ⁹⁹	152 ²⁸	525 ⁷³	2,102 ⁸⁷
My Dealership	199 ⁻	150 ⁰⁰	89 ⁹⁵	189 ⁹⁵	239 ⁹⁵	800 ⁰⁰	1166 ⁸⁵

1160⁵³



Dealer Labor Rate Survey

Complete this survey if you have a dealer (OEM) store.

Dealer	Labor Rate		Flat Rate Time Standard
	Single	Variable	
MBZ NOVI	135	C <u>135</u> W <u>133.75</u> M <u>135</u> R <u>135</u> I <u>135</u>	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
MBZ Bloomfield Hills	135	C <u>135</u> W <u>135</u> M <u>135/Varies.</u> R <u>135 TIRES-</u> <u>135 62</u>	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
MBZ St. Clair Shores	152	C <u>N.O.L.O.F. A</u> <u>250</u> W <u>125.50</u> <u>B</u> M <u>152</u> <u>550</u> R <u>152</u> I <u>152</u>	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
		C _____ W _____ M _____ R _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
		C _____ W _____ M _____ R _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other

Variable Rate Code(s):

C=Lowest, Most Competitive (ie., L.O.F., etc.)

W=Warranty

I= Internal

M=Maintenance Rate (Normal Factory Maintenance)

R =Highest, Repair Rate