



Non-Dealer Competitive Maintenance Pricing Summary Survey

- This survey is designed for independent, or non-dealer stores.
- Make sure to include parts and labor.

Competitor Name	Lube, Oil & Filter	Cabin Filter	Balance Tires	Align Front End	Service A/C	Replace Front Disc Pads	Totals (Sum Rows)
Mr. Tire	86.40 SYN	\$30	\$29.99	\$104	-----	\$199 Pads 4 Life	449.39
Meineke	69.95 SYN	24.95	\$24.99	89.95 Outsource	*Free Check price after	\$349.75	559.59
Valvoline *Offered Coupon	105.98 SYN	\$49.99	-----	-----	Rep stated not going in vehicles due to covid	----	155.97
Walmart	49.88	\$10-\$15 Free Install	\$12 a tire	----	----	----	112.88
Good Year	74.95 SYN	\$40-\$50	\$67.80 ROT 4 Life	89.95	156.00 Evac/ recharge	\$250-\$300	738.70
Blue Ridge Truck and Auto	60-80 SYN	20-30	15 a tire	80.00	100 for diag	300-400	700
Competitor Averages	86.40	33.23	46.15	90.97	128	299	512.11
My Dealership	65.88	\$30.00	39.95	109.95	149.95	291.54	687.27

611.92 With Out Walmart



Dealer Labor Rate Survey

Complete this survey if you have a dealer (OEM) store.

Dealer	Labor Rate		Flat Rate Time Standard
	Single	Variable	
Hart KIA/GMC		C <u>124.88</u> W <u>101.60 / 125.73</u> M <u>109.95</u> R <u>124.88</u> I <u>89.00</u>	_____ Factory _____ Chilton _____ Computer <u>1</u> _____ Motors _____ Mitchell <u>1</u> _____ Other Shopkey/Identifix
Priority Honda		C <u>135.00</u> W <u>115.00</u> M _____ R <u>135.00</u>	_____ Factory _____ Chilton _____ Computer _____ Motors _____ Mitchell <u>1</u> _____ Other Identifix
Pinkerton Chevy		C <u>120</u> W <u>118.99</u> M _____ R <u>120</u>	<u>1</u> _____ Factory _____ Chilton _____ Computer _____ Motors _____ Mitchell <u>1</u> _____ Other Shopkey
Berglund Mazda		C <u>130.00</u> W <u>97.00</u> M _____ R <u>130.00</u>	<u>1</u> _____ Factory _____ Chilton _____ Computer _____ Motors <u>1</u> _____ Mitchell _____ Other
Haley Toyota		C <u>120</u> W <u>115</u> M _____ R <u>120</u>	_____ Factory _____ Chilton _____ Computer _____ Motors _____ Mitchell <u>1</u> _____ Other ALL DATA
Variable Rate Code(s): C=Lowest, Most Competitive (ie., L.O.F., etc.) W=Warranty I= Internal M=Maintenance Rate (Normal Factory Maintenance) R =Highest, Repair Rate			