



ACADEMY

### Dealer Labor Rate Survey

Complete this survey if you have a dealer (OEM) store.

Dealer	Labor Rate		Flat Rate Time Standard
	Single	Variable	
DUNNING TOYOTA		C <u>110.</u> W <u>120.71</u> M <u>100.</u> R <u>138 GRID.</u> I <u>120.71</u>	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input checked="" type="checkbox"/> Other
DUNNING SUBARU		C <u>115.</u> W <u>118.40</u> M <u>100.</u> R <u>138 GRID.</u>	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input type="checkbox"/> Other
FOX NISSAN		C <u>80.</u> W <u>120.</u> M <u>100.</u> R <u>130.</u>	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input type="checkbox"/> Other
FOX INFINITY		C <u>80.</u> W <u>126.</u> M <u>100.</u> R <u>145.</u>	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input checked="" type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input type="checkbox"/> Other
FOX ACURA		C <u>80.</u> W <u>125.</u> M <u>130.</u> R <u>145.</u>	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input type="checkbox"/> Other

**Variable Rate Code(s):**

C=Lowest, Most Competitive (ie., L.O.F., etc.)

W=Warranty

I= Internal

M=Maintenance Rate (Normal Factory Maintenance)

R =Highest, Repair Rate



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### Non-Dealer Competitive Maintenance Pricing Summary Survey

- This survey is designed for independent, or non-dealer stores.
- Make sure to include parts and labor.

Competitor Name	Lube, Oil & Filter	Cabin Filter	Balance Tires	Align Front End	Service A/C	Replace Front Disc Pads	Totals (Sum Rows)
BELLE-TIRE	71- 89	30	60	119	140	185	623
SID ALL STAR	70	30	60	80	80	225	545
BILL COMPLETE AUTO	60	70	85	166 <small>4 WHEELS ONLY</small>	180	300	861
FIRESTONE COMPLETE	56	61	55	95	125	190	582
MIDAS	60	20	40	80	119	130	449
JENN GOOD YEAR	55	44	60	80	75	199	513
Competitor Averages	65	42.50	60	103.33	119.83	204.83	595.53
My Dealership TOYOTA	85	67	98	99	150	248	747