NADA ACADEMY 2012 E350 62000 miles
Rich Werner NADA 375

Non-Dealer Competitive Maintenance Pricing Summary Survey

- This survey is designed for independent, or non-dealer stores.
- Make sure to include parts and labor.

Competitor Name	Lube, Oil & Filter	Cabin Filter	Balance Tires	Align Front End	Service A/C	Replace Front Disc Pads	Totals (Sum Rows)
Pep Boys	27.16	31.98	107.99	99.99	125-	229.99	622.11
King Bear	89.95	65.95	100-	129.95	145-	390-	920.85
Firestone	75-	50-	112-	94-	85-	170-	586-
Good year	28.95	42.95	100-	99.00	99-	225-	594.90
A+R Auto	109.95	75-	100-	145-	99-	275-	803.95
Competitor Averages	66.20	53.17	103.58	113.58	110.60	257.99	705.50
My Dealership	185	124	179	215	179	370	1252-

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Dealer Labor Rate Survey

Complete this survey if you have a dealer (OEM) store.

Dealer	Labor Rate: Single	Labor Rate: Variable	Flat Rate Time Standard
Southtown Mercedes	179 + A matrix on cash on all work except	C 179- W 179- M 179- R 179- I 179-	X Factory x 35% Chilton Computer Motors Mitchell Other
	warranty and Internal	C W M R	Factory Chilton Computer Motors Mitchell Other
Huntington Mercedes	179 per hour	C W M R	X Factory Chilton Computer Motors Mitchell Other
Rally Mercedes	192 cash	C W M R	Factory Chilton Computer Motors Mitchell Other
Massapequa Mercedes	202 cash	C W M R	X Factory Chilton Computer Motors Mitchell Other

Variable Rate Code(s):
C=Lowest, Most Competitive (ie., L.O.F., etc.) W=Warranty I= Internal
M=Maintenance Rate (Normal Factory Maintenance) R =Highest, Repair Rate