



ACADEMY

Dealer Labor Rate Survey

Complete this survey if you have a dealer (OEM) store.

Dealer	Labor Rate		Flat Rate Time Standard
	Single	Variable	
MB of Mobile		C <u>100</u> W <u>121.80</u> M <u>130</u> R <u>150</u> I <u>116.80</u>	<u>x1.5</u> Factory ___ Chilton ___ Computer ___ Motors ___ Mitchell ___ Other
MB of Ft Walton	\$ 145	C ___ W ___ M ___ R ___	<u>x1.6</u> Factory ___ Chilton ___ Computer ___ Motors ___ Mitchell ___ Other
MB of South Miss	\$ 150	C ___ W ___ M ___ R ___	<u>x1.5</u> Factory ___ Chilton ___ Computer ___ Motors ___ Mitchell ___ Other
MB of Pensacola	\$ 140	C ___ W ___ M ___ R ___	<input checked="" type="checkbox"/> Factory ___ Chilton ___ Computer ___ Motors ___ Mitchell ___ Other
MB of Montgomery	\$ 135	C ___ W ___ M ___ R ___	<u>x1.4</u> Factory ___ Chilton ___ Computer ___ Motors ___ Mitchell ___ Other

Variable Rate Code(s):

C=Lowest, Most Competitive (ie., L.O.F., etc.)

W=Warranty

M=Maintenance Rate (Normal Factory Maintenance)

R =Highest, Repair Rate

I = Internal



2016
 MB GLC-300
 about 62,000 miles

Non-Dealer Competitive Maintenance Pricing Summary Survey

- This survey is designed for independent, or non-dealer stores.
- Make sure to include parts and labor.

Competitor Name	Lube, Oil & Filter	Cabin Filter	Balance Tires	Align Front End	Service A/C	Replace Front Disc Pads	Totals (Sum Rows)
Firestone @ Airport Steve 3/11/21 @ 8:00 AM	150	85	\$60 1 tire 120 lifetime	100 170	150	700 pads & Rotors only	1,245
German Automotive Rich 3/11/21 @ 8:18 AM	199 A 399 B	Need VIN	—	—	Need VIN	About 600 pads & Rotors only	799
Good year Ray 3/11/21 @ 9:06 AM	100	49.95	67.80 116.95 ch	119	139.95 + Freon	650	1,126.70
All Pro Automotive Scott 3/11/21 @ 9:43 AM	116.99	60	—	—	140-160	675	991.99
Gulf Coast Auto Repair Steve 3/11/21 @ 10:05 AM	136	70	—	—	155	695	1,056
R & R Automotive Red 3/11/21 @ 10:23 AM	115	60	60	—	140	665	1,040
Competitor Averages	136.17	64.99	62.60	109.50	144.99	664.16	1,182.41
My Dealership	199.95	101	59.95	179.95	225	1020.33	1,786.18