

Dealer Labor Rate Survey

Complete this survey if you have a dealer (OEM) store.

Dealer	Labor Rate		Flat Rate Time Standard
	Single	Variable	
<u>Wendries Toyota</u>		C <u>155</u> W <u>126⁰⁰</u> M <u>NA have coupons</u> R <u>NA</u> I <u>85⁰⁰</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input checked="" type="checkbox"/> Other <u>All Data</u>
<u>Ford</u>		C <u>155</u> W <u>121.41</u> M <u>NA</u> R <u>NA</u> I <u>85</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input checked="" type="checkbox"/> Other <u>Ford Time Guide</u>
<u>Kia</u>		C <u>170</u> W <u>161</u> M <u>NA</u> R <u>NA</u> I <u>120</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input checked="" type="checkbox"/> Other
<u>Acura</u>		C <u>198</u> W <u>153.45</u> M <u>89.99 w/o tire</u> <u>109.99 w/tire</u> <u>retail</u> R <u>NA</u> I <u>198</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input checked="" type="checkbox"/> Other
<u>Dodge</u>		C <u>179</u> W <u>172.18</u> M <u>NA</u> R <u>NA</u> I <u>179</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input type="checkbox"/> Other

Variable Rate Code(s):
C=Lowest, Most Competitive (ie., L.O.F., etc.) **W**=Warranty
M=Maintenance Rate (Normal Factory Maintenance) **R**=Highest, Repair Rate **I**= Internal

Nelson

WIS

Eckel

Juagan



Non-Dealer Competitive Maintenance Pricing Summary Survey

- This survey is designed for independent, or non-dealer stores.
- Make sure to include parts and labor.

Competitor Name	Lube, Oil & Filter	Cabin Filter	Balance Tires	Align Front End	Service A/C	Replace Front Disc Pads	Totals (Sum Rows)
Jiffy Lube * Jesus ^{aka 7/21} 10/21	69.99	49.89	NO	NO	NO	NO	
Western * Union ^{aka 7/21} * KA ^{10/21}	65.00	40 P/L	NO	NO	NO	65 ea/ axle	
International * Steve ^{aka 7/21} 10/21	65	30 P/L	NOT DONE	NOT DONE	120-	labor 60- or ea/ axle install only	
Pantsauto * Anthony ^{3/12/21} 4/21	72.00	69.00	48.00	120-	179	230	
Redbox * Danny ^{3/12/21} 4/21	63.00	25	NO	NO	NO	65 ea/ axle	
JT auto * Lily ^{3/12/21} 4/21	65-	48.00 P/L	35-	65-	120-	165- P/L incl. rotors	
Competitor Averages	66.67	43.64	41.50	92.50	139.66	155-	
My Dealership	57.88 40.18	49.88	69.88	139.88	169.88	249 P/L 40.18	