



ACADEMY

Dealer Labor Rate Survey

Complete this survey if you have a dealer (OEM) store.

Dealer	Labor Rate		Flat Rate Time Standard
	Single	Variable	
LIBERTY SUPERSTORES		C <u>20.00</u> W <u>128.15</u> M <u>105.00</u> R <u>135.00</u> I <u>135.00</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input checked="" type="checkbox"/> Other <u>ALL DATA</u>
TOYOTA OF THE BLACKHATS		C <u>20.00</u> W <u>115.71</u> M <u>110.00</u> R <u>134.00</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input checked="" type="checkbox"/> Other <u>MITCHELL ONE</u>
RAPED CHEVROLET		C <u>140.00</u> W <u>120.22</u> M <u>108.88</u> R <u>134.00</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input type="checkbox"/> Other
SCOTT PETERSON FORD		C <u>107.00</u> W <u>104.49</u> M <u>107.00</u> R <u>107.00</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input checked="" type="checkbox"/> Other <u>ALL DATA</u>
GRANITE GMC		C _____ W _____ M _____ R _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
Variable Rate Code(s): C=Lowest, Most Competitive (ie., L.O.F., etc.) W=Warranty I= Internal M=Maintenance Rate (Normal Factory Maintenance) R =Highest, Repair Rate			

NEVER ANSWERED
NEVER RETURNED
CALLS



Non-Dealer Competitive Maintenance Pricing Summary Survey

- This survey is designed for independent, or non-dealer stores.
- Make sure to include parts and labor.

Competitor Name	Lube, Oil & Filter	Cabin Filter	Balance Tires	Align Front End	Service A/C	Replace Front Disc Pads	Totals (Sum Rows)	
KEN 3-4-21 11:24	TIRES PIUS CONV.	\$19.99	\$52.64	\$69.69	\$200-800 \$200	\$159	\$537.08	
WINDSEY 3-4-21 10:29	MENEKE	NO OVER THE PHONE QUOTES FREE PRE VEHICLE INSPECTION						0
PAUL 3-4-21 10:42	MIDAS SYNTHETIC	19.99	\$60	\$80	\$145	\$434.97	812.95	
DENNIS 3-4-21 11:15	TMA	\$25 INSPECTIONS NO OVER THE PHONE QUOTES						0
MIKE 3-4-21 11:33	BARBAIN BARRN						490 w/TAX	
SHERA 3-4-21 11:53	KOPREN	\$22.00	\$60	N/A	\$250	\$150	\$537.	
Competitor Averages	54.58							
My Dealership	\$29.95 CONV.	39.95	52.50	84.00	\$147 + FELCON	\$126 + PADS	479.40	