



ACADEMY

### Non-Dealer Competitive Maintenance Pricing Summary Survey

- This survey is designed for independent, or non-dealer stores.
- Make sure to include parts and labor.

Competitor Name	Lube, Oil & Filter	Cabin Filter	Balance Tires	Align Front End	Service A/C	Replace Front Disc Pads	Totals (Sum Rows)
Big O Tires	69.95	18.00 119.45	FREE IF 30000 MILE THERE	89.95	NOT POSSIBLE	60 + 119	476.35
MIDAS	84.95	41.00	40.00	99.95	89.95	149.95 + 80/resurface	585.80
WALMART	69.95	37.95	35.00	99.95	NO	199.95	442.80
Jones Lube & More	75.99	25.00	16.00	NOT possible	129.99	161.99	408.97
Discount Tire	NA	NA	39.95	NA	NA	NA	39.95
Bonicks Plus	60.00	60.00	NOT possible	67.00	125.00	199.99	511.99
Competitor Averages	\$72.20	60.38	32.73	89.21	114.98	\$194.40	563.90
My Dealership	59.95	84.90	49.95	109.95	120.00	304.50	729.25

BRIAN  
3/01/21  
12:30PM

JIMMY  
3/1

BOB  
3/1

KYLE  
3-1

CONNOR  
3-1

JAACK  
3-1



## Dealer Labor Rate Survey

Complete this survey if you have a dealer (OEM) store.

Dealer	Labor Rate		Flat Rate Time Standard	
	Single	Variable		
HALLADAY NISSAN		C <u>18/hr</u> W <u>108.64</u> M <u>110</u> R <u>140</u> I <u>127</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input checked="" type="checkbox"/> Other <i>All Data</i>	JEFF
HALLADAY SUBARU		C <u>54.97/hr</u> W <u>108.64</u> M <u>112.50</u> R <u>120</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input checked="" type="checkbox"/> Other <i>All data</i>	MIKE
Tyrell Chev		C <u>23.85/hr</u> W <u>129</u> M <u>125</u> R <u>150</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input checked="" type="checkbox"/> Other <i>All data</i>	BRIAN
Spradley Ford		C <u>32/hr</u> W <u>139</u> M <u>135</u> R <u>140</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input checked="" type="checkbox"/> Other <i>All data</i>	ROB
Cowboy Dodge		C <u>50/hr</u> W <u>150</u> M <u>120</u> R <u>162</u>	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other	VIC
<b>Variable Rate Code(s):</b> C=Lowest, Most Competitive (ie., L.O.F., etc.)      W=Warranty      I= Internal M=Maintenance Rate (Normal Factory Maintenance)      R =Highest, Repair Rate				