



ACADEMY

Non-Dealer Competitive Maintenance Pricing Summary Survey

- This survey is designed for independent, or non-dealer stores.
- Make sure to include parts and labor.

Competitor Name	Lube, Oil & Filter	Cabin Filter	Balance Tires	Align Front End	Service A/C	Replace Front Disc Pads
ANTHONY Automotive AVP 3/2 2:40	60-	85-	65-	105-	165-	325-
Firestone Roy 3/2 2:43	43.25-	69.53	63.37	101.01	143.50	166.19
Bakes Plus Nick 3/2 2:48	59.99	65-	X	69.-	STARTS @ 74 -	199-
CHRISTIAN BROS JESSIE 3/2 2:48	69.99	95-	X	89.99	200-	350-
Autotek Dan 3/2 2:51	72.00	70-	66-	119-	119-	replace Rotors 350-
BIG O DOVIAN 1/2 2:55	79.99	39.99	52-	89.99	129.99	220-
Competitor Averages	64.20	70.75	61.59	95.66	148.58	268.36
My Dealership	49.95	50-	59.95	109.95	250-	280-



ACADEMY

Dealer Labor Rate Survey

Complete this survey if you have a dealer (OEM) store.

Dealer	Labor Rate		Flat Rate Time Standard
	Single	Variable	
kuni Honda 3/2 11am Dustin		C <u>160</u> W <u>144.95</u> M <u>105-110</u> R <u>160</u> I <u>33-160</u>	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
Schomp 3/2 3:25 Sandra	161.95	C _____ W _____ M _____ R _____	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
Mile High 5/2 121 3:18 Diego		C <u>160</u> W <u>145</u> M <u>varies</u> R <u>160</u>	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
3/2 3:31 Automation Dave		C <u>179.99</u> W <u>144.98</u> M <u>varies</u> R <u>179.99</u>	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
3/2 3:12 Planet Carol		C <u>156</u> W <u>150</u> M <u>BASIC</u> R <u>156</u>	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other

Variable Rate Code(s):
 C=Lowest, Most Competitive (ie., L.O.F., etc.) W=Warranty
 M=Maintenance Rate (Normal Factory Maintenance) R =Highest, Repair Rate I = Internal