NADA ACADEMY

Non-Dealer Competitive Maintenance Pricing Summary Survey

- This survey is designed for independent, or non-dealer stores.
- Make sure to include parts and labor.

	Competitor Name	Lube, Oil & Filter	Cabin Filter	Balance Tires	Align Front End	Service A/C	Replace Front Disc Pads	Totals (Sum Rows)
Valentine 2/8 5:53	Fire stone 299 2712	$35.00	X	$65.00	$96.99	X	$350.00	4
Ana 2/8 5:46	Grease Monkey 548-1015	$57.00	X	$13.99	X	X	X	2
No Name 2/9 9:34	Central Quick Lube 550-0221	$102.00	X	$69.99	$99.00	X	X	3
Leroy 2/9 9:48	Pueblo Tires 542-8473	$67.00	X	$60.00	$69.00	$100.00	$217	4
Jesus 2/8 6:30	Walmart 509-2077	$35.88	X	$56.00	X	X	X	2
	Sams club 350-6917		Never	Answered				X
	Competitor Averages	$59.38	X	$53.00	$88.33	$100	$283.50	$116.85
	My Dealership	$59.95	$49.95	$49.95	$69.95	$99.95	$159.95	$81.37

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Dealer Labor Rate Survey

Complete this survey if you have a dealer (OEM) store.

Dealer	Labor Rate		Flat Rate Time Standard
	Single	Variable	
Tipotex Chevrolet	$129.95	C 75 W 123.31 M 75 R 149.95 I 129.95	___ Factory ___ Chilton ___ Computer ___ Motors X Mitchell ___ Other
Luke Fruia		C 140 W 107.87 M 85.. R 140	___ Factory ___ Chilton ___ Computer ___ Motors X Mitchell ___ Other
Tipton Ford		C 135 W 110 M 110 R 135	___ Factory ___ Chilton ___ Computer X Motors ___ Mitchell ___ Other
Charlie Clark Nissan		C ___ W 150 M ___ R ___	___ Factory ___ Chilton ___ Computer X Motors ___ Mitchell ___ Other
Bogues/Tipton		C 125 W ___ M ___ R ___	___ Factory ___ Chilton ___ Computer X Motors ___ Mitchell ___ Other

Variable Rate Code(s):
C=Lowest, Most Competitive (ie., L.O.F., etc.) W=Warranty I= Internal
M=Maintenance Rate (Normal Factory Maintenance) R =Highest, Repair Rate