



Dealer Labor Rate Survey

Complete this survey if you have a dealer (OEM) store.

Dealer	Labor Rate		Flat Rate Time Standard
	Single	Variable	
HANSON MOTORS	149 ⁰⁰	C <u>149</u> W <u>130.93 Sub</u> M <u>124.20 KIA</u> R _____ I _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input type="checkbox"/> Other
TitusWILL Chev	148 ⁰⁰	C <u>148⁰⁰</u> W <u>121⁸²</u> M _____ R _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input checked="" type="checkbox"/> Other
TitusWILL Hyndia	148 ⁰⁰	C <u>150⁰⁰</u> W <u>130⁹⁵</u> M _____ R _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input checked="" type="checkbox"/> Other
Capitolcity HONDA	150 ⁰⁰	C <u>150⁰⁰</u> W <u>136⁹⁰</u> M _____ R _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input type="checkbox"/> Other
Bruce Titus Chrysler	149 ⁰⁰	C <u>149⁰⁰</u> W <u>120⁰⁰</u> M _____ R _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input type="checkbox"/> Other
Variable Rate Code(s): C=Lowest, Most Competitive (ie., L.O.F., etc.) W=Warranty I= Internal M=Maintenance Rate (Normal Factory Maintenance) R =Highest, Repair Rate			



ACADEMY

Non-Dealer Competitive Maintenance Pricing Summary Survey

- This survey is designed for independent, or non-dealer stores.
- Make sure to include parts and labor.

Competitor Name	Lube, Oil & Filter	Cabin Filter	Balance Tires	Align Front End	Service A/C	Replace Front Disc Pads	Totals (Sum Rows)
meinke	73 ²⁰	54 ²⁰	40 ⁰⁰	/	169 ⁹⁹	309 ⁹⁵	677 ³⁵
Firestone	66 ⁸⁰	56 ⁹⁹	/	93 ⁹⁹	171 ⁹⁷	515 ⁹⁵	905 ⁶⁵
Les Schwab	/	/	68 ⁰⁰	120 ⁰⁰	/	322 ⁷⁷	510 ⁷⁷
Jiffy Lube	89 ⁹⁹	53 ⁴⁹	/	/	/	/	143 ⁴³
Tenn automotive	59 ⁹⁹	39 ⁹⁹	65 ⁹⁵	97 ⁹⁹	239 ⁰⁰	300 ⁰⁰	802 ⁸⁵
Tennessee automotive	86 ²⁹	42 ⁵⁰	59 ⁹⁹	121 ⁸⁰	189 ⁹⁵	439 ⁹⁵	946 ⁹⁰
Competitor Averages	75 ²⁴	49 ⁴²	58 ⁴⁸	106 ⁴²	192 ⁷²	317 ⁷²	
My Dealership	86 ⁵³	35 ⁰⁰	89 ⁹⁵	89 ⁹⁵	279 ⁹⁵	395 ⁹⁵	925 ⁷⁵