

Complete this survey if you have a dealer (OEM) store.

Dealer	Labor Rate		Flat Rate Time Standard
	Single	Variable	
		C <u>105⁰⁰</u> W <u>97.50</u> M <u>105⁰⁰</u> R <u>105⁰⁰</u> I <u>105⁰⁰</u>	☐ Factory ☐ Chilton ☐ Computer ☐ Motors ☒ Mitchell ☐ Other
		C _____ W _____ M _____ R _____	☐ Factory ☐ Chilton ☐ Computer ☐ Motors ☐ Mitchell ☐ Other
		C _____ W _____ M _____ R _____	☐ Factory ☐ Chilton ☐ Computer ☐ Motors ☐ Mitchell ☐ Other
		C _____ W _____ M _____ R _____	☐ Factory ☐ Chilton ☐ Computer ☐ Motors ☐ Mitchell ☐ Other
		C _____ W _____ M _____ R _____	☐ Factory ☐ Chilton ☐ Computer ☐ Motors ☐ Mitchell ☐ Other

Variable Rate Code(s):

C=Lowest, Most Competitive (ie., L.O.F., etc.)

W=Warranty

M=Maintenance Rate (Normal Factory Maintenance)

R =Highest, Repair Rate

I = Internal



ACADEMY

(4)

Non-Dealer Competitive Maintenance Pricing Summary Survey

- This survey is designed for independent, or non-dealer stores.
- Make sure to include parts and labor.

Competitor Name	Lube, Oil & Filter	Cabin Filter	Balance Tires	Align Front End	Service A/C	Replace Front Disc Pads
GreaseAR Svc Center	85.00	NA	60.00	70.00	95.00	154.95
NOAH 1-20-21						
CRADAM TONEY Tires	38.00	39.95	32.00	64.95	N/A	120.00
MR Tire Auto Center	61.71	40.00	42.00	65.00	128.90	170.00
Competitor Averages	61.57	39.99	44.67	66.65	111.95	148.32
My Dealership	59.95	39.99	39.95	89.95	160.00	159.95