



Non-Dealer Competitive Maintenance Pricing Summary Survey

- This survey is designed for independent, or non-dealer stores.
- Make sure to include parts and labor.

Competitor Name	Lube, Oil & Filter	Cabin Filter	Balance Tires	Align Front End	Service A/C	Replace Front Disc Pads	Totals (Sum Rows)
CADAM TONEJ TRUS 1-20-21 NOAH	38.00	39.95	32.00	64.95	N/A	120.99	295.89
PLATEAU AUTO 1-20-21 GRACIE	45.76	39.00	24.99	N/A	125.00	140.00	374.75
BRYAN'S SVC CENTER BRIAN 1-20-21	36.95	37.00	32.00	N/A	132.95	139.99	378.89
Competitor Averages	40.24	38.65	29.67	64.95	128.98	133.66	436.15
My Dealership	49.95	42.95	49.00	69.95	159.00	159.99	530.84



Dealer Labor Rate Survey

Complete this survey if you have a dealer (OEM) store.

Dealer	Labor Rate		Flat Rate Time Standard
	Single	Variable	
King Coal Chevy		C <u>105.00</u> W <u>90.92</u> M <u>105.00</u> R <u>105.00</u> I <u>105.00</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input type="checkbox"/> Other
		C _____ W _____ M _____ R _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
		C _____ W _____ M _____ R _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
		C _____ W _____ M _____ R _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
		C _____ W _____ M _____ R _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other

Variable Rate Code(s):
 C=Lowest, Most Competitive (ie., L.O.F., etc.) W=Warranty I= Internal
 M=Maintenance Rate (Normal Factory Maintenance) R =Highest, Repair Rate