



ACADEMY

Andy

AG

FIXED OPERATIONS 2 SERVICE

<p style="text-align: center;">STRENGTHS</p> <ul style="list-style-type: none"> • Special tools • Loyal customers • Factory training 	<p style="text-align: center;">WEAKNESSES</p> <ul style="list-style-type: none"> • Very small shop • Multiple independent shops • Time getting parts
<p style="text-align: center;">OPPORTUNITIES</p> <ul style="list-style-type: none"> • Building a new store soon • Excellent staff • Growing customer base 	<p style="text-align: center;">THREATS</p> <ul style="list-style-type: none"> • Other local dealers • COVID-19 • Come Backs



ACADEMY

Chance

CA

FIXED OPERATIONS 2 SERVICE

STRENGTHS	WEAKNESSES
<p>Fair Job Allocation</p> <p>Time management</p> <p>Access to Special Tools</p>	<p>Shop Equipment Needs updating</p> <p>Shop Space IS limited</p>
OPPORTUNITIES	THREATS
<p>Paid Training</p> <p>Flexible hrs.</p> <p>Good Work Flow Gives Ability for extra hrs.</p>	<p>Current Political Events / Economy</p> <p>Current Political Events / Economy</p> <p>Covid</p> <p>Equipment Failure / Related issues</p> <p>Running out of space / No room to grow</p>



ACADEMY

Derek

DB

FIXED OPERATIONS 2 SERVICE

STRENGTHS	WEAKNESSES
Availability of special tools Employees	Building Layout Equipment Performance
OPPORTUNITIES	THREATS
Growth training	Come Backs Parts availability.



ACADEMY

Taylor

TH

FIXED OPERATIONS 2 SERVICE

<p>STRENGTHS</p> <ul style="list-style-type: none">◦ listen to the customers needs and concerns◦ Go above and beyond to help others◦ knowledgeable, well rounded◦ friendly staff◦	<p>WEAKNESSES</p> <ul style="list-style-type: none">◦ Not enough bays and space◦ location of shop◦ lot space
<p>OPPORTUNITIES</p> <ul style="list-style-type: none">◦ growth in the store◦ new store	<p>THREATS</p> <ul style="list-style-type: none">◦ opposing dealers◦ come backs



Tyler

TF

STRENGTHS	WEAKNESSES
<p>~ Home town dealership ~ friendly staff ~ trained technicians</p>	<p>~ very limited space ~ poor building location ~</p>
OPPORTUNITIES	THREATS
<p>~ yearly training Paid ~ Community growing</p>	<p>~ current politics ~ COVID-19 ~ not needing customer needs</p>