

SWOT Analysis

Subject: _____

Strengths (+)	Weaknesses (-)
Opportunities (+)	Threats (-)

A circular diagram with four quadrants. The top-left quadrant is red and labeled 'STRENGTHS' with an arrow pointing clockwise. The top-right quadrant is yellow and labeled 'WEAKNESSES' with an arrow pointing clockwise. The bottom-left quadrant is grey and labeled 'OPPORTUNITIES' with an arrow pointing clockwise. The bottom-right quadrant is blue and labeled 'THREATS' with an arrow pointing clockwise. In the center, the letters 'S' and 'W' are stacked vertically, and 'O' and 'T' are stacked vertically, forming 'SWOT'.

Write your goal statement: