



Dealer Labor Rate Survey

Complete this survey if you have a dealer (OEM) store.

Dealer	Single	Variable	Flat Rate Time Standard
Motors Etc of DTH	130	C W M R I	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
Capital Motors	159	C W M R	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
ZT Motors	169	C W M R	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
		C W M R	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
		C W M R	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other

Variable Rate Code(s):

C=Lowest, Most Competitive (ie., L.O.F., etc.)
 W=Warranty
 I= Internal
 M=Maintenance Rate (Normal Factory Maintenance)
 R =Highest, Repair Rate

Non-Dealer Competitive Maintenance Pricing Summary Survey

- This survey is designed for independent, or non-dealer stores.
- Make sure to include parts and labor.



Competitor Name	Lube, Oil & Filter	Cabin Filter	Balance Tires	Align Front End	Service A/C	Replace Front Disc Pads	Totals (Sum Rows)
Howell Automotive	129	30	199	69	129	89	1105
Kurtzsch	109	35	199	89	99	119	2110
Top Motors	99	39	29	99	149	99	514
Smith Roberts	149	35	39	129	169	129	650
Competitor Averages	121	34	27	89	136	109	517
My Dealership	217	217	29	169	195	239	879