



ACADEMY

Dealer Labor Rate Survey

Complete this survey if you have a dealer (OEM) store.

Dealer	Labor Rate		Flat Rate Time Standard
	Single	Variable	
Northtown Subaru	\$135 p/hr CP \$151.12 - WAG	C _____ W _____ M _____ R _____ I _____	____ Factory ____ Chilton ____ Computer ____ Motors <input checked="" type="checkbox"/> Mitchell ____ Other
Mike Smith Buick	\$125 p/hr CP \$96 - WAG	C _____ W _____ M _____ R _____	____ Factory ____ Chilton ____ Computer ____ Motors <input checked="" type="checkbox"/> Mitchell ____ Other
Cappellino	\$125 p/hr CP \$135.19 - WAG	C _____ W _____ M _____ R _____	____ Factory ____ Chilton ____ Computer ____ Motors <input checked="" type="checkbox"/> Mitchell ____ Other
Heinrich	\$145 p/hr CP \$140 - WAG	C _____ W _____ M _____ R _____	____ Factory ____ Chilton ____ Computer ____ Motors <input checked="" type="checkbox"/> Mitchell ____ Other
West Herr	\$131.99 ^{CP} p/hr \$125 - WAG	C _____ W _____ M _____ R _____	____ Factory ____ Chilton ____ Computer ____ Motors ____ Mitchell <input checked="" type="checkbox"/> Other All data
Variable Rate Code(s): C=Lowest, Most Competitive (ie., L.O.F., etc.) W=Warranty I= Internal M=Maintenance Rate (Normal Factory Maintenance) R=Highest, Repair Rate			

CP Average
132.40

NATIONAL AUTOMOBILE DEALERS ASSOCIATION 8484 Westpark Drive, Tysons, VA 22102 • 703.821.7000 • NADA.org

Warranty Average
124.67

Paddock CP 140.00
Warranty 124.40



Non-Dealer Competitive Maintenance Pricing Summary Survey

- This survey is designed for independent, or non-dealer stores.
- Make sure to include parts and labor.

							Totals (Sum Rows)	
Delta Sonic	39.99 starting 599 (syn)	49.95	69.95	N/A	149.95	N/A		MIKE
MOBRO Muffler	starting 29.99 79.95	39.95 TO 69.95	74.95	129.95	189.95	229.95 TO 420.95		JEFF
VALU muffler	starting 49.95 79.95 (syn)	40.00 UP	69.95	139.95	149.95	295.00 +		THOMAS
Fire stone	49.95 + 89.95 (syn)	39.95 + 4P	79.95	89.95	149.95	229.95 + 4P		BILL
AAA Auto	55.00 syn	50.60	59.95	89.95	149.95	450		JASON
Good year	74.95	37.00	69.00	159.00	179.95	340 TO		CURT
Competitor Averages	73.30	49.49	70.63	101.47	161.65			
My Dealership	69.99	69.95	69.95	127.95	149.95	280+		

syn
oil
@ 73.30
AVE