

Action Plan

We need to take our parts department to the next level by increasing our wholesale volume sales, by advertising effectively and capture sales by submitting special offers through email.

Making sure our staff has the proper training to excel with the tools we have learned

From this NADA course and prosper with the knowledge we have received.

I know we can set our goals that we need to be attainable, measurable and relevant

By educating our sales team and increasing profits by setting goals for each quarter.

Compensating our sales team when their goals are met.

We can take it one day at a time during this pandemic and track our goals on a weekly basis.