



Johnny Farwood  
ABC

### Dealer Labor Rate Survey

Complete this survey if you have a dealer (OEM) store.

Dealer	Labor Rate		Flat Rate Time Standard
	Single	Variable	
Audi CREV2 COEUR		C <u>175.00</u> W <u>140.23</u> M <u>140.23</u> R <u>175.00</u> I <u>175.00</u>	<input checked="" type="checkbox"/> Factory X 1.5 <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
Audi Kirkwood		C <u>150.00</u> W <u>130.00</u> M <u>130.00</u> R <u>175.00</u>	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
Audi - West County		C <u>175.00</u> W <u>150.00</u> M <u>140.25</u> R <u>175.00</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input checked="" type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
STL-MB		C <u>145.00</u> W <u>150</u> M <u>150</u> R <u>175</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input checked="" type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
STL-BMW		C <u>150.00</u> W <u>125.00</u> M <u>125.00</u> R <u>150.00</u>	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other

**Variable Rate Code(s):**

C=Lowest, Most Competitive (ie., L.O.F., etc.)

W=Warranty

I= Internal

M=Maintenance Rate (Normal Factory Maintenance)

R =Highest, Repair Rate

Dec 2nd @ 2pm

Johnny Formand.



### Non-Dealer Competitive Maintenance Pricing Summary Survey

- This survey is designed for independent, or non-dealer stores.
- Make sure to include parts and labor.

Competitor Name	Lube, Oil & Filter	Cabin Filter	Balance Tires	Align Front End	Service A/C	Replace Front Disc Pads	Totals (Sum Rows)
Weber - Chevy	69.95	25.50	49.95	119.95	149.50	105.	
Fire stone	64.99	23.50	39.99	119.95	129.	125	
Walmart	65.99	25	39.99	125.	169.	149.99	
West County Audi	120	79.99	59.95	159.95	169	575	
Audi Kirkwood	119.95	69.99	49.95	149.95	159.	550	
Lou Fusz Toyota	79.99	49.	49.95	129	159	350	
Competitor Averages	86.81	45.49	48.29	133.	155	309.	
My Dealership	120	80.	59.95	159.95	175	650.	

Dec 2nd @ 1pm