

ACTION PLAN 1

What will you do differently as a result of what you learned in this section?

I will restructure the avenues at which our parts can be purchased starting December 14th and ending March 15th 2021.

What will be the benefits of making these changes? What will be the consequences if you don't do anything differently?

By offering parts & accessories in more places and at greater convenience we will increase sales. By not making these changes the department will not grow.

What obstacles might you encounter and how can you overcome them?

The obstacles will be finding the right fit of ecommerce site & push back from the parts personnel.

Identify your first few steps and the people who can help you with them.

My first step is to research ecommerce sites
 Second step is to brainstorm ways to adjust accessories placement.

The next step will be to revise our current parts page on the website. My management team will help.

Start Date:

December 14, 2020

Completion Date:

March 15, 2021