

## SWOT Analysis Used Car Through Shop



**Focused Service Manager  
Dedicated Technicians**

**Disorganized Used Car Manager  
Customer Pay taking Priority Over Internal**



**Increased Profitability  
More Inventory Turns  
Less Frozen Capital  
Quicker Upload to Virtual Lot**

**Covid Causing Absent Personnel  
Winter Lot Congestion Snow Crew  
slowing down service dept  
and used car dept**



