



ACADEMY

Big M Car

2012 IMPALA 3-6

Non-Dealer Competitive Maintenance Pricing Summary Survey

- This survey is designed for independent, or non-dealer stores.
- Make sure to include parts and labor.

11-2-2020

Competitor Name	Lube, Oil & Filter	Cabin Filter	Balance Tires	Align Front End	Service A/C	Replace Front Disc Pads	Totals (Sum Rows)
2nd row 1:00 SFS TIRE BRANDON CROSSING & JOHNNY	49.95	39.95	40.00	69.95	129.95	189.90	519.70
14-RINGS 1:15 TIRE DISCOUNTS NICHOLASVILLE KEN	49.99 + 6.95	30.00	40.00	99.99	89.95	LT 190.00	439.92 499.92
3:15 GOODYEAR SOUTHLAND DR. DAN	54.99	28.00	65.00	LT 149.99	80.00	229.99	542.97
3:00 Big O TIRE JUSTIN	49.99	39.99	60.00	99.99	149.99	289.95	689.91
3:20 11-9-2020 PALMER TIRE SOUTHLAND DR. WAYNE	39.95	23.95	40.00	59.95	99.95	189.90	453.70
3:30 KEN TOWERS TIRE CENTER JOE	78.95	32.95	Special 29.99	99.95	149.99	79.99	471.82
Competitor Averages	53.97	32.48	45.84	85.81	116.64	184.95	519.69
My Dealership	49.95	64.99	39.99	89.95	124.95	229.95	599.78

11-2-20
2:30

11-3-20
1:00

11-4-20
3:30

11-9-20

12:30

JIFFY LUBE ANSWERING MACHINE

11-2-2020

1:20 - NICH TIRE & AUTO - CLOSED

1:25 - FAST CHANGE - CLOSED

1:30 - KATIE'S TIRES - CLOSED

NATIONAL AUTOMOBILE DEALERS ASSOCIATION 8484 Westpark Drive, Tysons, VA 22102 • 703.821.7000 • NADA.org

2:00 - NCS - ANSWERED PUT ON HOLD 10 MIN. NEVER CAME BACK

2:15 - LEE TIRE - ONLY BIG TRUCKS - TIRES ONLY