

Dealer Labor Rate Survey

Complete this survey if you have a dealer (OEM) store.

Dealer	Labor Rate		Flat Rate Time Standard
	Single	Variable	
Cavender Toyota		C <u>Job specific</u> W <u>108</u> M _____ R <u>135</u> I <u>105</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input type="checkbox"/> Other
Alamo Toyota		C <u>Job specific</u> W <u>115</u> M _____ R <u>145</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input type="checkbox"/> Other
Red McCombs Toyota		C <u>Job specific</u> W <u>112</u> M _____ R <u>145</u>	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
North Park Toyota		C <u>Job specific</u> W <u>110</u> M _____ R <u>140</u>	<input type="checkbox"/> Factory <input checked="" type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
Toyota of Boerne		C <u>Job specific</u> W <u>117.5</u> M _____ R <u>150</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input type="checkbox"/> Other
Variable Rate Code(s): C=Lowest, Most Competitive (ie., L.O.F., etc.) W=Warranty M=Maintenance Rate (Normal Factory Maintenance) R =Highest, Repair Rate I = Internal			

Non-Dealer Competitive Maintenance Pricing Summary Survey

- This survey is designed for independent, or non-dealer stores.
- Make sure to include parts and labor.

Competitor Name	Lube, Oil & Filter	Cabin Filter	Balance Tires	Align Front End	Service A/C	Replace Front Disc Pads
Jiffy lube	99.99	42.99		100.		
Walmart	29.80	43.95	48			
Valvoline	69.95	44.50			99.95	
Penzoil	79.95	57.95	59.95	95.95		
Goodyear	74.95	75.00	67.30	94.99	104.95	
Oil change express	74.95	67.95	69.95			
Competitor Averages						
My Dealership	59.95	49.95	59.95	99.95	89.95	229.95