



Dealer Labor Rate Survey

Complete this survey if you have a dealer (OEM) store.

Dealer	Labor Rate		Flat Rate Time Standard
	Single	Variable	
Prestige Vw of Stamford		C <u>134</u> W <u>124</u> M <u>55-75</u> R <u>134</u> I <u>134</u>	<input checked="" type="checkbox"/> Factory $\times 1.75\%$ <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
Gengras Vw of Plainfield		C <u>140.40</u> W <u>128</u> M <u>55-140.40</u> R <u>140.40</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input type="checkbox"/> Other
Volkswagen of Hudson Valley		C <u>140</u> W <u>135</u> M <u>140</u> R <u>140</u>	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
White Plains Volkswagen		C <u>159</u> W <u>145</u> M <u>159</u> R <u>159</u>	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
Executive Volkswagen		C <u>125</u> W <u>125</u> M <u>100</u> R <u>125</u>	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
Variable Rate Code(s): C=Lowest, Most Competitive (ie., L.O.F., etc.) W=Warranty I= Internal M=Maintenance Rate (Normal Factory Maintenance) R =Highest, Repair Rate			



Non-Dealer Competitive Maintenance Pricing Summary Survey

- This survey is designed for independent, or non-dealer stores.
- Make sure to include parts and labor.

Competitor Name	Lube, Oil & Filter	Cabin Filter	Balance Tires	Align Front End	Service A/C	Replace Front Disc Pads	Totals (Sum Rows)
Stanford Auto Repair	\$110.00	\$20.00 \$40.00	\$31.00 \$67.00 (4)	\$89.99	\$80-90	\$559.00	\$935.99
Midas	\$74.99	\$60.00-70.00	\$99.00	\$100.00	\$70-90.00	\$150.00 per axle	\$553.99
Diego Mechanics	\$75.00	\$45-65.00	\$175.00	\$175.00	\$80.00	\$100.00 per axle	\$680.00
Shippan Auto Repair	\$110.00	\$75.00 - \$80.00	\$80.00	\$90.00	\$80.00 - \$100.00	\$800.00	\$1260.00
Newfield Service	\$80.00	\$60-90.00	\$40.00	\$89.99	\$99.99	\$140.00 per axle	\$539.98
Myrtle Ave Auto	\$90.00	\$70.00	\$91.00 - \$115.00	\$109.00	\$75.00	\$300-800	\$1259.00
Competitor Averages	\$90.00	\$69.17	\$96.00	\$109.00	\$89.17	\$426.50	
My Dealership	\$59-79	\$56.00	\$39.99	\$129.00	\$134.00	\$450.00	