NADA
ACADEMY

ANDREW MALONE

Non-Dealer Competitive Maintenance Pricing Summary Survey
- This survey is designed for independent, or non-dealer stores.
- Make sure to include parts and labor.

Competitor Name	Lube, Oil & Filter	Cabin Filter	Balance Tires	Align Front End	Service A/C	Replace Front Disc Pads	Totals (Sum Rows)
ACORN TIRE 847·882·0600	79⁹⁵	158⁰⁰	74⁰⁰	189⁰⁰	154⁰⁰	289⁰⁰	943⁹⁵
APC 847·392·3505	88⁰⁰	125⁰⁰	64⁰⁰	109⁰⁰	171⁰⁰	750⁰⁰ *only offer pads+rotors	1,307⁰⁰
FIRESTONE 847·805·8319	103⁹⁵	189⁸⁹	60⁰⁰	95⁰⁰	200⁰⁰	550⁰⁰	1,198⁸⁴
EP3 MOTORSPORTS 224·523·6102	79⁹⁵	250⁰⁰	65⁰⁰	110⁰⁰	160⁰⁰	329⁰⁰	993⁹⁵
AUTOHAUS AUTO 630·708·6586	95⁰⁰	242⁵⁰	39⁹⁵	119⁹⁵	165⁰⁰	675⁰⁰	1,337⁴⁰
FAIRLANE AUTOMOTIVE 847·692·6670	175⁰⁰	200⁰⁰	75⁰⁰	125⁰⁰	180⁰⁰	500⁰⁰	1,255⁰⁰
Competitor Averages	103⁶⁴	194²³	62·⁹⁹	124⁶⁶	171⁶⁷	515⁵⁰	1,172⁶⁹
My Dealership	119⁹⁵	339⁹⁵	129⁹⁹	219⁹⁵	325⁰⁰	577⁵⁰	1,652³⁴

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Dealer Labor Rate Survey
Complete this survey if you have a dealer (OEM) store.

Dealer	Labor Rate		Flat Rate Time Standard
	Single	Variable	
PATRICK BMW		C 70⁰⁰ W 166³⁰ M 187⁵⁰ R 187⁵⁰ I 166³⁰	___ Factory ___ Chilton ___ Computer ___ Motors ___ Mitchell ✓ Other ALLDATA OR WARRANTY X 1.5
NAPLETON BUICK / GMC		C 80⁰⁰ W 147¹² M 110⁰⁰ R 150⁰⁰ I 110⁰⁰	___ Factory ___ Chilton ___ Computer ___ Motors ✓ Mitchell ___ Other
LAND ROVER OF NAPERVILLE		C 75⁰⁰ W 168⁰⁰ M 185⁰⁰ R 185⁰⁰ I 168⁰⁰	___ Factory ___ Chilton ___ Computer ___ Motors ___ Mitchell ✓ Other ALLDATA
NAPLETON LINCOLN		C 66⁰⁰ W 141⁰⁴ M 90⁰⁰ R 165⁰⁰ I 110⁰⁰	___ Factory ___ Chilton ___ Computer ___ Motors ✓ Mitchell ___ Other
RON TIRARELLI FORD		C 66⁰⁰ W 132⁰⁰ M 140⁰⁰ R 149⁰⁰ I 132⁰⁰	___ Factory ___ Chilton ___ Computer ___ Motors ___ Mitchell ✓ Other ALLDATA

Variable Rate Code(s):
C=Lowest, Most Competitive (ie., L.O.F., etc.)   W=Warranty   I= Internal
M=Maintenance Rate (Normal Factory Maintenance)   R =Highest, Repair Rate