



ACADEMY

Dealer Labor Rate Survey

Complete this survey if you have a dealer (OEM) store.

Dealer	Labor Rate		Flat Rate Time Standard
	Single	Variable	
		C <u>35.57</u> W <u>121.53</u> M <u>89.00 Avg.</u> R <u>140.00 End</u> I <u>90.00</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input checked="" type="checkbox"/> Computer <i>ADK SSPS</i> <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <i>(warranty time)</i> <input type="checkbox"/> Other <i>X 1.5</i>
		C _____ W _____ M _____ R _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
		C _____ W _____ M _____ R _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
		C _____ W _____ M _____ R _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
		C _____ W _____ M _____ R _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other

Variable Rate Code(s):

C=Lowest, Most Competitive (ie., L.O.F., etc.)

W=Warranty

M=Maintenance Rate (Normal Factory Maintenance)

R =Highest, Repair Rate

I = Internal

COMPETITIVE MAINTENANCE PRICING SUMMARY* - NON DEALER CADILLAC

COMPETITOR	LUBE, OIL & FILTER	CABIN FILTER	BALANCE FRONT/ REAR TIRES	ALIGN FRONT END	SERVICE A/C	REPLACE FRONT DISC PADS
DISCOUNT TIRE	N/A	N/A	\$30.00	N/A	N/A	N/A
NTB	\$89.39	\$74.99	\$40.00	\$89.00	N/A	\$211.48
GOODYEAR	\$49.95	\$79.00	\$44.00	\$84.99	\$130-150	\$219.48
FIRESTONE	\$60.00	\$64.00	\$48.00	\$94.00	\$160.00	\$219.00
TIRE CHOICE	\$75.66	\$63.83	\$29.99	\$104.99	N/A	\$193.39
PEP BOYS	\$35.00 (5Q)	\$30.00	\$42.00	\$102.00	N/A	\$248.00
MIDAS	\$39.99	\$29.99	\$32.00	\$89.99	\$119.00	\$219.98
MONRO	\$65.00	\$45.00	\$41.00	\$104.99	\$130.00	\$232.00
TILTON'S AUTOMOTIVE	\$68.00	\$130.00	\$40.00	\$115.35	\$230.00	\$250.00
COLUMBUS AUTOMOTIVE	\$55.00	\$30.00	\$10.00X4	\$89.00	N/A	\$226.00
TOTALS	\$59.78	\$63.89	\$38.70	\$97.15	\$157.80	\$227.44
MY DEALERSHIP	\$70.00	\$65.00	\$79.95	\$129.95	\$240.00	\$