

Group Jake, Jack, Zack, Stephen, and Dave

Hi welcome to ABC Motors this is Stephen who do I have the pleasure of speaking with?

Name

Hey Name.! Are you calling for pricing information , product availability, or maybe a little bit of both?

If pricing information

Great, we have multiple options ranging from the OEM recommended parts to other more affordable options. I want to be respectful of your time. Is this something you need right away, or do you have some flexibility?

Great! Our mission is to get you affordable parts in a reasonable time. If I can do that can I earn your business?

If product Availability

Wonderful! We have a great selection of parts in stock, in our dealer network, and in transit. Is this something you need today or do we have some flexibility on time?

If no flexibility

Great well I want to be respectful of your time. If this is something I have in stock or can get today can I earn your business? (what's your phone number, and vin number and I will handle the paperwork)

If flexible

Great well you've been easy to work with and I want to provide a great experience for you. So if I can get that part at a great price and in a reasonable amount of time can I earn your business? (what's your phone number and vin number)

If both or general inquiry

Great, I want to be respectful of your time and fully understand your concern. Can you describe the issue you are having?

I understand and want to help. In order to save you the most money, we need to get your vehicle in for an inspection. The last thing I want to do is sell you a part you do not need or won't solve the problem. When would be a good time to schedule an appointment?

Customer asks for a discount

A) I understand about the price but unfortunately that's the best I can do. This part is

specifically designed for your _____ so you know this is the best match for your vehicle. Can I go ahead and set aside/order that part for you?

- B) Unfortunately, _____ is the best I can offer. If anything changes in the near future, may I contact you?