



ACADEMY

Now, Set, Done
2016 Honda Pilot

Non-Dealer Competitive Maintenance Pricing Summary Survey

- This survey is designed for independent, or non-dealer stores.
- Make sure to include parts and labor.

Competitor Name	Lube, Oil & Filter	Cabin Filter	Balance Tires	Align Front End	Service A/C	Replace Front Disc Pads	Totals (Sum Rows)
Secur Auto Radical	51.09 50	114 ⁻	28 ⁻	79 ^{??}	—	145 ⁻	
Tina	29 ^{??}	—	99 ^{??}	99 ^{??}	89 ^{??} 189 ^{??}	209 ^{??}	
Frank Ken	Take 5 oil Midas change 79 ^{??}	39 ^{??}	—	—	—	—	
Jeremy	Christian Brothers 49 ^{??}	75 ^{??}	—	99 ^{??}	172 ^{??}	250 ^{??}	
T. Henry	West. Wash H. 5 Don Tire 29 ^{??}	49 ^{??}	60 ^{??}	83 ^{??}	—	149 ^{??}	
David	J. Hy Lube 58 ^{??}	74 ^{??}	69 ^{??}	119 ^{??}	119 ^{??}	249 ^{??}	
Competitor Averages	60 ⁻	70 ^{??}	64 ⁵⁰	96 ^{??}	160 ⁴³	201	
My Dealership	59 ^{??}	59 ^{??}	39 ^{??}	89 ^{??}	149 ^{??}	199 ^{??}	

Dealer Labor Rate Survey

Complete this survey if you have a dealer (OEM) store.

Dealer	Labor Rate		Flat Rate Time Standard
	Single	Variable	
Fowler Honda		C <u>Variable</u> W <u>105⁰⁰</u> M <u>Variable</u> R <u>129⁷⁵</u> I <u>129⁷⁵</u>	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
Ferguson GMC		C <u>140⁹⁶</u> W <u>132¹⁶</u> M <u>85⁰⁰</u> R <u>140⁹⁶</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input checked="" type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
Nelson Mazda		C <u>150⁰⁰</u> W _____ M _____ R <u>150⁰⁰</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input checked="" type="checkbox"/> Other All Data
Big Red Kia		C <u>120⁰⁰</u> W <u>109⁴⁰</u> M <u>Variable</u> R <u>120⁰⁰</u>	<input type="checkbox"/> Factory <input checked="" type="checkbox"/> Chilton <input checked="" type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
Bob Moore Ford	135 ⁹⁰³ 145 ^{Diesel}	C _____ W _____ M _____ R _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input checked="" type="checkbox"/> Other All Data
Variable Rate Code(s): C=Lowest, Most Competitive (ie., L.O.F., etc.) W=Warranty I= Internal M=Maintenance Rate (Normal Factory Maintenance) R =Highest, Repair Rate			