



ACADEMY

### Non-Dealer Competitive Maintenance Pricing Summary Survey

- This survey is designed for independent, or non-dealer stores.
- Make sure to include parts and labor.

Competitor Name	Lube, Oil & Filter	Cabin Filter	Balance Tires	Align Front End	Service A/C	Replace Front Disc Pads	Totals (Sum Rows)
Midas 501-683-8273	\$29.99	\$35.00	\$40.00	\$69.99	\$128.00	\$159.00	\$460.98
Firestone 501-476-7194	\$27.98	\$55.00	\$55.96	\$83.99	\$129.00	\$159.00	\$510.93
Jiffy Lube 501-223-3162	\$50.00	\$50.00	\$30	\$70.00	X	Replace Rotors - \$300.00 Wait turn.	\$500
Discount Tire & Brake 501-663-8473	\$49.95	\$70.00	\$60.00	\$89.95	\$109.89	\$179.95	\$559.74
Moore & Robinson Tire & Service Center 501-225-3838	\$44.95	\$54.00	\$60.00	\$79.00	\$109.99	\$199.00	\$546.94
Precision Tune Auto Care 501-221-7151	\$35.20	\$72.40	\$59.90	\$49.90	\$74.90	\$139.90	\$432.20
Competitor Averages	\$39.68	\$56.07	\$50.98	\$73.81	\$110.37	\$189.48	\$520.39
My Dealership	\$41.70	\$52.94	\$81.95	\$99.95	\$199.95	\$212.95	\$689.44

2018 Optima 2.0 Engine