



Non-Dealer Competitive Maintenance Pricing Summary Survey

- This survey is designed for independent, or non-dealer stores.
- Make sure to include parts and labor.

Competitor Name	Lube, Oil & Filter	Cabin Filter	Balance Tires	Align Front End	Service A/C	Replace Front Disc Pads
FIRESTONE	43.47		43.47	90.00		215.99
DE TRE CENTER	60.00		60.00	88.95		275.00
PEP BOYS	79.69		79.69	98.98		274.96
MARTELS	69.90		69.90	N/A		235.00
SCOTTI MUFFLER	65.00		75.00	80.00		185.00
WAL-MART	44.80		58.00	N/A		N/A
Competitor Averages	63.13		47.78	89.73		247.87
My Dealership	49.95		49.00	89.95		239.95

Nobody does it better.

Who else offers Honda-trained technicians, Honda Genuine Parts and a factory-backed warranty? For quality service at everyday low prices, the choice is clear:

Price Honda

THE PRICE ADVANTAGE

A lot of places and a lot of prices. None like ours.

The Price VIP Rewards Program saves you up to \$3,000! Earn up to 20% back on all service costs that will then earn you discounts on future services & vehicle purchases!



QUALITY SERVICE AT EVERYDAY LOW PRICES

	From Higher Recession-Resistant Insurance	Tire Rotation & Balance	Flaring, Oil & Filter Change 0.04770	Wheel Alignment	Replace Battery	Battery Warranty
Firestone 736-6752	\$215.99	\$57.84	\$43.47 syn blend	\$90.00	\$149.99	2 year free 5 year pro-rated
Delaware Tire Center 676-0254	\$275.00	\$18.00	\$60.00 blend	\$88.95	\$150.00	Not disclosed
Pop Boys 673-2150	\$274.96	\$63.96	\$79.69 full syn	\$98.98	\$129.99	30 months free
Marlet's 671-5556	\$235.00	Not offered	\$69.90 full syn	Not offered	Not disclosed	Not offered
RPM Automotive 734-9469	\$300.00	\$79.99	\$69.95 full syn	\$79.95	\$100.00	Not disclosed
McInnis 676-5803	\$235.00	\$39.99	\$69.99 full syn	\$90.00	\$180.00	3 years free
Helm's Service Center 673-5278	\$262.00	\$15.00	\$49.00 full syn	\$79.95	\$223.00	Not disclosed
Yavoline 720-1360	Service N/A	\$29.99 Don't Balance	\$67.99 full syn	Service N/A	\$159.99	5 year pro-rated
Seats Automotive 671-2295	Not disclosed	\$39.99	\$74.67 full syn	\$109.99	Not disclosed	Not disclosed
Scotti Muller 672-8280	\$185.00	\$75.00	\$65.00 full syn	\$80.00	\$130.00	3 year free
Walmart 658-9770	Service N/A	\$58.00	\$44.80 full syn	Service N/A	\$119.96	5 year pro-rated
Average	\$247.87	\$47.78	\$63.13	\$89.73	\$149.21	
PRICE HONDA	\$239.95	\$49.00	\$49.95 full syn	\$89.95	\$129.95	100 month

Survey completed November 2019 based on 2014 Accord V6.

Dealership responsible for collection of competitive prices.