



ACADEMY

ASBURY
AUTOMOTIVE GROUP

Dealer Labor Rate Survey

Complete this survey if you have a dealer (OEM) store.

Dealer	Labor Rate		Flat Rate Time Standard
	Single	Variable	
MB OF CHESTERFIELD	\$159. ⁰⁰	C _____ W _____ M _____ R _____ I _____	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
MB OF CREVE COVER	\$175. ⁰⁰	C _____ W _____ M _____ R _____	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
MB OF STL	\$165. ⁰⁰	C _____ W _____ M _____ R _____	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
		C _____ W _____ M _____ R _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
		C _____ W _____ M _____ R _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other

Variable Rate Code(s):

C=Lowest, Most Competitive (ie., L.O.F., etc.)

W=Warranty

M=Maintenance Rate (Normal Factory Maintenance)

R =Highest, Repair Rate

I = Internal



ACADEMY

cashier call
buying this car online, have

ASBURY
AUTOMOTIVE GROUP
2010 M-B C Class

Non-Dealer Competitive Maintenance Pricing Summary Survey

- This survey is designed for independent, or non-dealer stores.
- Make sure to include parts and labor.

Competitor Name	Lube, Oil & Filter	Rotate Tires	Balance Tires	Align Front End	Service A/C	Replace Front Disc Pads	Totals (Sum Rows)
ST Louis Mercedes							
Dobbs	64.95	24.95	OR 39.95 For Both			159.95	
Jiffy Lube	91.00	24.99					
auto zone	79.95	20.00	Go to Dealers			159.95	
Wal-mart	39.88	12.00 per Tire	12.00 per Tire				
Competitor Averages							
My Dealership							

Name Who's spoke to.
Date and Time of call