

Departmental Action Plan

Dealership Rallye Motors

Academy Week Fixed Ops Week 1 - Parts

Class &

Current Situation

Lack of display area for gift and boutique items.

Overall Objective:

To be able to display these items in the service and showroom areas to help

Proposed Timeline

To have the display cases in place by June 1, 2019

Action Plan

Find a vendor to supply Mercedes Benz approved display cases, get them ord

Requirements

1.

Meet with the General Manager for approval. This has been done and approva

2. Meet with the parts personnel on what and how to display along with Mercedes placed.

3. Parts manager and GM are researching different manufactures to make purch

4. We have selected the cases to be purchased. Waiting on approval from Merce hear back from the rep no later that 4/10/2019. Once approved display cases v

5. The cost would not exceed \$2000.00

Projected Date of Completion:

June 1, 2019

Sponsor Signature: _____

Evaluation of Results: Include measured results.

(± Metrics)

Impact Areas:

Sales / Gross / Expenses / Net Profit / CSI /

Student Name Ted Kaplan

Student Number N346 19

**PLEASE BE ADVISED
THIS ASSIGNMENT BY
IT'S SELF IS WORTH 100
POINTS.TAKE YOUR TIME
AND GET IT CORRECT**

increase gross profit.

lered and installed.

l given.

es Benz rep. This will happen once ordered is

ase.

odes Benz Rep so order can be placed. Should
will take 3-4 weeks for completion.