

TRURO

Strenghts

Stability
Advancements
Pension
Health Plan
Incentive
No Union
Flexible with time off
Support for superiors
Training (repayment)
Good team
Experienced staff
Good Products
Family owned

Weaknesses

Medical Plan expense
Poor Attitude form staff
Office issues
Shop tools not looked after (3)
Not confronting idividuals with issues
Morale
Communication
No Lunch area with for office & parts staff
Poor Communication (5)
Experienced staff
Limited training oportunites for nights sl

Opportunities

Training (3)
Advancement
Gourp Functions
training

Threats

Meeting warranty times
taking to long on jobs
taking on to much for staff
lack of space
losing customer confidence
jealous Co-workers
Angry Customers
other dealers with new facilitys (2)
over worked

BURNSIDE

Strengths

Stability (4)
Training (repayment) (3)
Good team (5)
Fair pay system
Professional environment (2)
Communication

Weaknesses

Shop tools (2)
Parts Dept. (5)
OEM support (Hino) (2)
Wages (2)
Communication (2)
Knowledge on all make
Limited RO info for te
Product issues

Opportunities

Benefits (2)
Training (4)
Advancements (3)
Incentive plan

Threats

Other shops (5) lower
High wages elsewhere
Benefits other shops
Less down time for w

:

gift

2)

res
echs

rates
e (3)

aiting on parts