

First Time Fill Rate

TransEdge - Pittsbur	NADA Motors	rst time fill rate		
DATE	RO'S	1st Time	Same Day	Day
1/9/2019	29	25	0	2
1/7/2019	7	2	0	3
1/8/2019	9	6	0	1
###	1	0	0	0
###	1	1	1	0
1/3/2019	1	1	1	0
1/4/2019	1	0	0	1
1/2/2019	7	5	0	0
Totals	56	40	2	7



%
86.21%
28.57%
66.67%
0.00%
100.00%
100.00%
0.00%
71.43%
#DIV/0!
71.43%



Departmental Action Plan

Dealership **TransEdge Truck Centers-Pittsburgh**

Student Name **Anthony DeJulia**

Academy Week **2**

Class & Student Number **040**

Current Situation

We currently do a mediocre job of upselling in regards to when customers call in for parts. Our current OEM does not have a program to suggest upsell parts on specific components.

Overall Objective:

To develop a procedure whereas the counterman are supplied with a bundled list of related upsell components, that they can quickly offer to the customer. Goal is to increase revenue by a minimum of 5% from a monthly average of \$900k to \$945k

Proposed Timeline

30 days

Action Plan

1. Involve Parts Manager and assemble a team of seasoned "experienced parts personnel" to identify related parts 2. Input related parts list into each individual major component part number profile 3. Ensure dropbox works when desired part number is searched and selected

Requirements

Meeting with Dealer: 12/01/18

1. Action Proposed: To move forward with new procedure to increase upsell revenue

Meeting with stakeholder(s) (dealership personnel): 12/01/18

2. Describe what is in place to support desired goal: Approval from senior leadership, Parts Manager buy in and knowledge Training / Coaching / ±Consequences related to results / Pain & Gain

Accountability: Monitoring progress:

Who: Parts Manager

What: Implementation

3. By When: December 1, 2018

How: Weeekly review by Parts Manager and GM

Describe checkpoints that have been established to measure progress:

Weekly

4. Date(s) for review: 1/02/2019, 2/01/2019,3/01/2019

5. Estimated cost for implementation: \$0.00

Projected Date of
Completion:

01/02/2019

Sponsor Signature: _____

Evaluation of Results: Include measured results.

(± Metrics)

Impact Areas:

Sales / Gross / Expenses / Net Profit / CSI /

**PLEASE BE ADVISED
THIS ASSIGNMENT BY
IT'S SELF IS WORTH 100
POINTS.TAKE YOUR
TIME AND GET IT
CORRECT**