

**Ricardo L. Viera**  
**N456 NADA Academy**  
**Franchise Dealer Labor Rate Survey**

Dealer	Labor Rate		Flat Rate Time Standard
	Single	Variable	
<b>Adriel Toyota Dorado</b>		C <u>\$80.00</u> W <u>\$76.00</u> M <u>\$76.00</u> R <u>\$80.00</u> EV _____ I <u>\$55.00</u>	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
<b>Tocars Toyota</b>		C <u>\$85.00</u> W <u>\$78.00</u> M <u>\$80.00</u> R <u>\$85.00</u>	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
<b>Flagship Chrysler</b>		C <u>\$105.00</u> W <u>103.08</u> M <u>\$95.00</u> R <u>\$105.00</u>	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
<b>Auto Grupo Ford</b>		C <u>\$80.00</u> W <u>\$95.00</u> M <u>\$80.00</u> R <u>\$95.00</u>	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
<b>Tocars Toyota – Vega Baja</b>		C <u>\$85.00</u> W <u>\$78.00</u> M <u>\$80.00</u> R <u>\$85.00</u>	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other

**Variable Rate Code(s):**  
**C**=Lowest, Most Competitive (ie., L.O.F., etc.)      **W**=Warranty    **EV** = Repair Rate  
**M**=Maintenance Rate (Normal Factory Maintenance)    **R**=Highest, Repair Rate    **I** = Internal



**Ricardo L. Viera**  
**N456 NADA Academy**  
**Non-Dealer (Independent) Competitive & Maintenance Pricing Survey**

Competitor Information	Lube, Oil & Filter	Cabin Filter	Balance Tires	Align Front End	Service A/C	Replace Front Disc Pads
Store: La Mina Auto Service Date: 11.01.2024 Time: 10:46 AM Consultant: Carlos Nuñez	\$69.00	\$25.00	N/A	N/A	N/A	From \$85.00
Store: Auto Fix Date: 11.01.2024 Time: 11:12 AM Consultant: Paco Nardone	\$89.97	\$19.97	\$39.96 or \$9.99 by Tire	\$79.98	N/A	From \$100.00
Store: Meineke Gur - #2965 Date: 11.07.2024 Time: 12:45 PM Consultant: Miguel Reyes	\$70.01	\$30.99	\$12.00 by Tire	\$66.89	N/A	\$74.99
Store: Pep Boys Dorado Date: 11.07.2024 Time: 1:05 PM Consultant: AlfredoVazquez	\$59.99	\$35.99	\$10.99 by Tire	\$73.59	N/A	\$139.99
Store: Meineke Guay #2845 Date: 11.07.2024 Time: 1:45 PM Consultant: Carlos Arias	From \$59.99	\$35.99	\$12.00	\$62.00	N/A	From \$78.99
Store: Pep Boys Levittown Date: 11.07.2024 Time: 1:15 PM Consultant: Maria Pasos	\$64.93	\$38.00	\$10.99 by Tire	\$73.59	N/A	\$139.99
<b>Competitor Averages</b>	\$70.78	\$30.99	\$44.77	\$71.21		\$103.16
<b>My Dealership</b>	<b>\$62.20</b>	<b>\$36.00</b>	<b>\$42.00</b>	<b>\$80.00</b>	<b>*80.00</b>	<b>\$135.00</b>

**Customer:** Ricardo L. Viera  
**Brand:** Toyota  
**Model:** RAV4 LE  
**Year:** 2019

\*Diagnosis