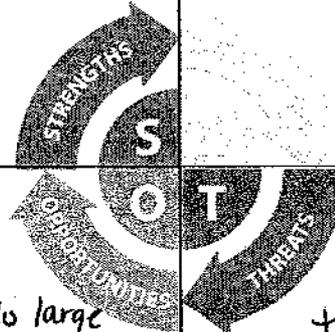


SWOT Analysis

Subject: Dealership
Expenses

Strengths (+)	Weaknesses (-)
<ul style="list-style-type: none"> - doing the jobs efficiently because we aren't waiting on items - having things in stock - getting the Customer back on the road in a timely manner. 	<ul style="list-style-type: none"> - decreasing absorption + GP - Wasting \$ on silly items not needed - ordering when needed rather than 1-2 orders per week - shipping fees
<ul style="list-style-type: none"> - look for deals on orders to ↓ freight or shipping - do large orders too. - look for other sources to get things from that are priced cheaper. 	<p>this number continues to climb, thus making our GP decrease could end the business</p>
Opportunities (+)	Threats (-)



Write your goal statement:

I will decrease the dealership total selling expense from \$148,222 to \$133,399.80 by 3/30/25.