



2018 Tacoma w/68K
10K 20.F (Synthetic)

Non-Dealer (Independent) Competitive & Maintenance Pricing Survey

Competitor Information	Lube, Oil & Filter	Cabin Filter	Balance Tires	Align Front End	Service A/C	Replace Front Disc Pads
Store: Jack Furrer Date: 8/1/24 Time: 3:26 Consultant:	69.95	20.00	60.00	90.00	180.00	340.00
Store: Priority Auto Date: 8/2/24 Time: 4:00 Consultant: Paul	79.00	59.00	69.95	129.00	169.00	440.00
Store: Midas Date: 8/2/24 Time: 4:20 Consultant: Rocky	72.00	39.00	80.00	109.00	179/379	410.00
Store: Ari Auto Repair Date: 8/2/24 Time: 4:20 Consultant: Jessica	125-150	—	—	129.00	190	480.00
Store: Valvoline Date: 8/2/24 Time: 4:50 Consultant: Jordyn	110.00	44.95	—	—	—	—
Store: Date: Time: Consultant:						
Store: Sierra Toyota Date: 8/2/24 Time: 5:10 Consultant: Melanie	104.69	37.00	47.95	104.95	215/630	273/520
Competitor Averages	93.00	42.00	70.00	114.00	180.00	418.00
My Dealership	104.69	37.00	47.95	104.95	215/630	273/520

Franchise Dealer Labor Rate Survey

Dealer	Labor Rate		Flat Rate Time Standard
	Single	Variable	
Your Dealership		C <u>62.00</u> W <u>124.53</u> M <u>62.00</u> R <u>-</u> EV <u>140.00</u> I <u>124.50</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input checked="" type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
Lawley Honda		C <u>75.00</u> W <u>117.73</u> M <u>75.00</u> R <u>-</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input checked="" type="checkbox"/> Other
Lawley Nissan		C <u>69.95</u> W <u>123.00</u> M <u>69.95</u> R _____	<input type="checkbox"/> Factory <input checked="" type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
Lawley Chevrolet		C <u>25.00</u> W <u>116.00</u> M <u>50.00</u> R <u>-</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
		C _____ W _____ M _____ R _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
Variable Rate Code(s): C=Lowest, Most Competitive (ie., L.O.F., etc.) W=Warranty EV = Repair Rate M=Maintenance Rate (Normal Factory Maintenance) R =Highest, Repair Rate I = Internal			