

Franchise Dealer Labor Rate Survey

Dealer	Labor Rate		Flat Rate Time Standard
	Single	Variable	
Your Dealership Davis Coje	All others - 184.99 M-120. W-184.03	C <u>184.99</u> W <u>184.03</u> M <u>120.00</u> R <u>184.99</u> EV <u>184.99</u> I <u>184.99</u>	<input type="checkbox"/> Factory <input checked="" type="checkbox"/> Chilton <input type="checkbox"/> Computer <input checked="" type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
Bennett Coje	159.99	C <u>159.99</u> W <u>159.00</u> M <u>105.00</u> R <u>159.99</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input checked="" type="checkbox"/> Other
Alantic Jacksonville Coje	244.99	C <u>244.99</u> W <u>239</u> M <u>199</u> R <u>244.99</u>	<input type="checkbox"/> Factory <input checked="" type="checkbox"/> Chilton <input type="checkbox"/> Computer <input checked="" type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
Nursefields Jacksonville Coje	244.99	C <u>244.99</u> W <u>239</u> M <u>199</u> R <u>244.99</u>	<input type="checkbox"/> Factory <input checked="" type="checkbox"/> Chilton <input type="checkbox"/> Computer <input checked="" type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
Dear Car's Orange Park	249.95	C <u>249.95</u> W <u>242.00</u> M <u>150.00</u> R <u>249.95</u>	<input checked="" type="checkbox"/> Factory <input checked="" type="checkbox"/> Chilton <input type="checkbox"/> Computer <input checked="" type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other

NO Answer

NO Answer

Variable Rate Code(s):
 C=Lowest, Most Competitive (ie., L.O.F., etc.) W=Warranty EV = Repair Rate
 M=Maintenance Rate (Normal Factory Maintenance) R=Highest, Repair Rate I = Internal

Non-Dealer (Independent) Competitive & Maintenance Pricing Survey

Competitor Information	Lube, Oil & Filter	Cabin Filter	Balance Tires	Align Front End	Service A/C	Replace Front Disc Pads
Store: Good year Date: 8-1-24 Time: 1:15PM Consultant: SAM	29.95 74.95	24.95	#48.95 #48.95	89.95	99.95	79.95
Store: Express oil & tire Engineers Date: 8-1-24 Time: 1:30PM Consultant: COREY	29.99 69.99	23.99	#47.99	89.99	N/A 124.99	89.99
Store: Walmart Auto Date: 08-01-24 Time: 12:15PM Consultant: JORGE	24.88 R 69.88	\$19.97 Free Labor	#44.00 Per tire	84.99	69.88 to recharge	#46.53
Store: SONYA'S Date: 8/1/24 Time: 9:30AM Consultant: JOHN	34.99 79.99	27.99	45.99	99.99	149.99	79.99
Store: TIRE OUTLET Date: 8/1/24 Time: 10:15AM Consultant: JOSE	34.99 78.99	24.99	44.99	89.99	129.99	84.99
Store: TAKE 5 Date: 8/1/24 Time: 10:30AM Consultant: AMANDA	28.88 73.88	24.98	47.88	89.99	99.99	99.99
Store: MAVIS Date: 8/1/24 Time: 11:00AM Consultant: KEVIN	29.99 69.99	24.95	#45.99	89.99	119.99	79.99
Competitor Averages	30.52 73.95	24.55	46.56	90.70	113.54	80.20
* plus labor My Dealership	89.95	\$52.95	#44.95	\$149.95	#229.00	#269.95