



ACADEMY

Dealer Labor Rate Survey

Dealer	Labor Rate		Flat Rate Time Standard
	Single	Variable	
Decarie Motors		C <u>\$121</u> W <u>\$151.8</u> M <u>\$225</u> R <u>\$225</u> I <u>\$202.50</u> EV <u>\$225</u>	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
Audi Park Avenue		C <u>\$146.79</u> W <u>\$157.17</u> M <u>\$194.95</u> R <u>\$194.95</u>	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
BMW Laval		C <u>\$151.07</u> W <u>\$155.60</u> M <u>\$230</u> R <u>\$230</u>	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
Silver Star MB		C <u>\$141.62</u> W <u>\$157</u> M <u>\$205</u> R <u>\$225</u>	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
Lexus Spinelli		C <u>\$105.40</u> W <u>\$159.95</u> M <u>\$159.95</u> R <u>\$159.95</u>	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
Variable Rate Code(s): C=Lowest, Most Competitive (ie., L.O.F., etc.) W=Warranty M=Maintenance Rate (Normal Factory Maintenance) R=Highest, Repair Rate I = Internal			



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Non-Dealer Competitive Maintenance Pricing Summary Survey

- This survey is designed for independent, or non-dealer stores.
- Make sure to include parts and labor.

Competitor Name	Lube, Oil & Filter	Cabin Filter	Balance Tires	Align Front End	Service A/C	Replace Front Disc Pads
Rombotis tuning	L=75 P=159.77	L=60 P=45.12	L= 100 75	L=139	L=199	L=180 P=300.32
Westmount garage	L=100 P=171.66	X	L=100	L=200	L=330	L=260 P=409.13
European Motors	L=100 P=170	L=80 P=96.97	L=140	L=130	L=350	L=320 P=755.58
Adriatique Auto	L=100 P=142.65	L=60 P=80	L=120	L=120	L=120	L=290 P=700
P+P Auto	L= 75 P=125	L=60 P=102.66	L=120	L=120	L=120	L=200 P=602.38
Competitor Averages	\$243.81	\$146.69	\$111	\$145.80	\$227.80	\$803.48
My Dealership	L \$225 P \$208.71	L \$90 P \$47.95	\$135	\$229.95	\$225	L \$562.50 P \$828.14

= \$433.71 = \$137.95

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= \$1390.64