



ACADEMY

Dealer Labor Rate Survey

Complete this survey if you have a dealer (OEM) store.

Dealer	Labor Rate		Flat Rate Time Standard
	Single	Variable	
Route 60 Hyundai		C 225 29.95 W 142.68 M 150.- R Grid I 235.-	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input checked="" type="checkbox"/> Other
Wallace Hyundai	155	C 34.00 W _____ M _____ R _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other <i>didn't know</i>
Toyota of Vero Beach	172.95	C _____ W _____ M _____ R _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other <i>didn't not know</i>
Vatland Honda	152	C _____ W _____ M _____ R _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other <i>didn't know</i>
Linus Cadillac	169-regular 210-diesel 210 220-electric	C _____ W _____ M _____ R _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other <i>didn't know</i>
Variable Rate Code(s): C=Lowest, Most Competitive (ie., L.O.F., etc.) W=Warranty I= Internal M=Maintenance Rate (Normal Factory Maintenance) R =Highest, Repair Rate			



Non-Dealer Competitive Maintenance Pricing Summary Survey

- This survey is designed for independent, or non-dealer stores.
- Make sure to include parts and labor.

Competitor Name	Lube, Oil & Filter	Cabin Filter	Balance Tires	Align Front-End	Service A/C	Replace Front Disc Pads	Totals (Sum Rows)
Jason Firestone	32.98	60.98	52.60	112.99	54.99 <u>187.99</u>	244.99	692.53
Bobbys auto services	39.95 <u>69.99</u>	45	50 54	99.99	150	297	685.94
Spadas	39.95	30	600	89.95	90	320	629.99
Laura Vicking	95	125	43.34	255	170	210	898.34
Brenda 2:00 dons import	130	107.50	600	158.95	145	340	941.45
Ashtey 3:05 pm Billys	29.95	89.00 102.45	67.50	100	105	277.50	682.40
Competitor Averages	61.30	78.48	56.24	136.14	141.33 224.58	281.58	755.07
My Dealership	59.95	89.95	64.95	99.95	250	289.95	854.75

207.50

