

Instructions for the ATD Use

Your file should contain the last 100 used retail a

Do not include equipment

If you don't have 100 sales use the la

Every cell should be complete, le

Please use the drop down boxes for se

Upload to the Drop Box

							DEALER ACADEMY USED TRUCK SPECIAL STUDY					
aler Academy	Class -ID No.											
	Name											
	Phone Number											
B	C	D	E	F	G	H	I	J	K	L	M	N
								Reconditioning: In-House (\$)	Reconditioning: Sublet (\$)	Days In Stock	Transaction Type Retail = 1 Wholesale = 2	Trade with purchase 1= yes 2=No
<u>Model Year</u>	<u>Market</u>	<u>Manufacturer:</u>	<u>Type of Veh Sold:</u>	<u>Odometer</u>	<u>Selling Price (\$)</u>	<u>Gross Profit (\$)</u>	<u>F & I Income (\$)</u>					
(4 digits)	<u>Segment</u>			<u>Reading</u>								
2008	Class 8	Freightliner	Day Cab	16763	\$ 60,225	\$ 14,039	\$ -	\$ 11,967	\$ -	59	1	2
2007	Class 8	Freightliner	Day Cab	418552	\$ 33,000	\$ 3,206.00	\$ -	\$ 560	\$ -	39	1	2
2009	Class 8	Freightliner	Day Cab	41699	\$ 43,255	\$ 11,178.00	\$ -	\$ 1,554	\$ -	44	1	2
2004	Class 8	Freightliner	Day Cab	28370	\$ 36,850	\$ 13,636.00	\$ -	\$ 1,129	\$ -	49	1	2
2003	Class 8	International	Day Cab	41675	\$ 18,900	\$ 7,460.00	\$ -	\$ 522	\$ -	51	1	2
2006	Class 8	International	Day Cab	487049	\$ 6,500	\$ (500.00)	\$ -	\$ -	\$ -	77	2	2
2013	Class 8	Freightliner	Day Cab	475275	\$ 7,500	\$ 2,500.00	\$ -	\$ -	\$ -	37	1	2
2005	Class 8	International	Day Cab	407789	\$ 5,500	\$ (1,970.00)	\$ -	\$ -	\$ -	77	2	2
2013	Class 8	Freightliner	Sleeper	284317	\$ 71,500	\$ 4,420.00	\$ 1,066	\$ 1,694	\$ -	107	1	2
1997	Medium Duty	Ford	Other	49295	\$ 13,200	\$ 7,750.00	\$ -	\$ -	\$ -	28	1	2
2009	Class 8	Freightliner	Day Cab	102098	\$ 37,500	\$ 921.00	\$ -	\$ -	\$ -	146	1	2
2012	Class 8	Freightliner	Sleeper	533292	\$ 35,750	\$ (8,034.00)	\$ 1,000	\$ 1,830	\$ -	198	1	2
2012	Class 8	Freightliner	Sleeper	567564	\$ 34,000	\$ 4,412.00	\$ 680	\$ 1,986	\$ -	62	1	2
2011	Class 8	Freightliner	Vocational	170645	\$ 77,950	\$ 1,214.00	\$ -	\$ 9,023	\$ -	43	1	2
2011	Class 8	Freightliner	Vocational	229123	\$ 77,950	\$ 1,550.00	\$ -	\$ 1,910	\$ -	42	1	2
2005	Class 8	International	Day Cab	61822	\$ 14,000	\$ 8,800.00	\$ -	\$ -	\$ -	21	1	2
2012	Class 8	Freightliner	Sleeper	275693	\$ 46,775	\$ 5,313.00	\$ -	\$ 2,315	\$ -	107	1	2
2005	Medium Duty	Other	Other	135090	\$ 2,100	\$ 300.00	\$ -	\$ -	\$ -	1	2	2

O	P
Source of Veh Sold:	Franchise
1=Trade frm New Veh	
2=Trade frm Used Veh	In-line
3=Repossession	= 1
4=Auction	
5=Finance Co	Non-Franc
6=Off Lease	Out-of-line
7=Direct Purchase	= 2
8= Dealer Consignment	
7	1
7	1
7	1
7	1
2	1
2	1
1	1
1	1
1	1
2	1
7	1
2	1
7	1
7	1
7	1
1	1
7	1
2	1

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